

Halal and Exports: Dispelling the myths and exploring the opportunities

Monday 2nd October 2023 6:30 – 9:00pm North Molton Sports and Community Centre, North Molton, Devon, EX36 3QP

Dr Awal Fuseini, AHDB Halal Sector Manager, and Dr Phil Hadley, AHDB International Trade Development Director, will join us to tell us about the importance of the halal sector and exports to the lamb market

Awal will cover what Halal means along with the current value of this market both nationally and internationally. He will dispel some of the myths around how the sector operates, giving confidence to farmers who want to capitalise on this growing market.

Phil will give us an insight into the importance of exports to our industry and how they are changing, highlighting existing and emerging opportunities.

Booking essential for catering purposes by Friday 29th Sept.



Please contact Beth Heard (EHFN) to book a place. (admin@ehfn.org.uk or 01643 841455)