



**NSA SHEEP FARMERS'
CONFERENCE 2023**
HEALTH | GENETICS | NUTRITION

WEDNESDAY 25TH OCTOBER 2023



National Conference Centre, Coventry Road, Bickenhill, Solihull, B92 0EJ

WELCOME TO NSA'S NEW STYLE OF FARMERS' CONFERENCE

The National Sheep Association (NSA) is proud to present its inaugural Sheep Farmers' Conference – an important addition to the biennial NSA calendar offering a packed day of high level presentations, optional workshops and networking opportunities.

The event falls in the middle of NSA Sheep Health Week, with social media content planned from the Monday to Friday and three SHWAP Online webinars being held on the Monday, Tuesday and Thursday evenings. Sheep Health Welfare & Production (SHAWP) Online is organised by NSA South East Region.



FORMAT OF THE DAY

The conference will be spread between two rooms – the main conference hall with three sessions throughout the day involving industry-leading speakers and opportunities to interact on key topics – and the break-out room where refreshments will be served and delegates encouraged to visit trade stands, participate in informal workshops and network with colleagues and speakers. Two workshop booths will be located within the trade stand space, where delegates can don headphones to engage with a variety of topics on offer.

9.30 - 10.30am	Registration, trade stands open, workshops and networking	<i>[2x 20-min workshops]</i>
10.30 - 12 noon	Session 1: Who does it best? Pros and cons of a four-nation approach to animal health and welfare	
12 noon - 1.30pm	Lunch, trade stands, workshops and networking	<i>[4x 20-min workshops]</i>
1.30 - 2.30pm	Session 2: Attitude and approach. To what extent is sheep health in the hands of individual producers?	
2.30 - 3pm	Refreshments, trade stands, workshops and networking	<i>[2x 20-min workshops]</i>
3 - 4.30pm	Session 3: Wise investments. Where is your money best spent to improve health, welfare and productivity?	



WORKSHOPS

NSA is excited to offer opportunity for commercial companies to have a further presence at the conference in the form of two modern, interactive workshop booths located within the trade stand area.

The workshops booths will be well suited to sharing information with small, focussed groups of delegates on key business topics such as product ranges, research updates or new technologies. Delegates will be provided with headphones to minimise distraction and to allow useful discussion to take place.

Workshop availability is limited, so get in touch today to discuss options.



COMMERCIAL OPPORTUNITIES

MAJOR SPONSORSHIP	£3,500	Exclusive opportunity for one company to sponsor the whole event, with branding across all promotional activity and on the day, prominent trade stand space, 20-minute workshop on a topic of their choice, five conference tickets (including lunch), data of conference delegates and content in the delegate pack.
SESSION SPONSOR	£675	Opportunity limited to three companies to sponsor one of the conference sessions with branding linked to the session across all promotional activity and on the day, prominent trade stand space, two conference tickets (including lunch) and content in the delegate pack.
TRADE STAND AND TWO WORKSHOPS	£550	Trade stand space, two 20-minute workshops with delegates on a topic of your choice (two topics or one repeated), promotional activity linked to the workshop and two conference tickets (including lunch).
TRADE STAND AND ONE WORKSHOP	£399	As above, but one 20-minute workshop.
TRADE STAND ONLY	£95	Trade stand space and one conference ticket (including lunch).
DELEGATE PACK	£50	Single item in the delegate packs provided to all conference attendees.
GROUP TICKETS	£60/ head	Six or more tickets can be bought at a discounted rate of £60, for companies wishing to bring additional staff or facilitating a group of farmer clients.



ADDITIONAL INFORMATION

All prices are exclusive of VAT.

Trade stand spaces are based around one six-foot table (table not included). The venue will be open from 7.30am for trade stand set-up. No electric is provided with trade stands.

Workshops disclaimer. There is a limit of eight workshops during the day, one for the Major Sponsor and seven others on a first-come first-served basis. Due to set-up costs, no workshops will run unless there is commitment for at least five of the seven available slots. A refund/alternative will be offered to companies if they book a workshop that is cancelled.

We would be delighted to discuss commercial opportunities with you, including bespoke options that may be more suited to your business needs and objectives.

Contact Helen Roberts at Helen@nationalsheep.org.uk or on 07976 803066

