Traditionally the UK sheep industry has been a low user of antibiotics – and so there was concern both farmers and vets might be complacent and unwilling to reduce usage levels.

Under the leadership of the Sheep Health and Welfare Group, leading sheep veterinary and sheep farming organisations have come together to communicate simple, coordinated messages.

Briefings and case studies have been published in national farming media such as Farmers Weekly and NSA Sheep Farmer magazines and letters in leading veterinary journals, Veterinary Record and Veterinary Times.

Best practice infographics

Webinars with vets and producers

Our community is UK sheep farmers and vets who are jointly responsible for some 32 million sheep - rams, ewes and the lambs born each year.