



## NSA search for the new face of Love Lamb

### Terms and Conditions

These terms and conditions apply to the competition searching for a UK sheep farmer who will become the face of the campaign for 2021/2022.

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By ticking the box on the application form you agree to the following:

- I am a UK resident with an active role in the UK sheep sector.
- I understand I am applying to become the face of the Love Lamb social media accounts on Facebook and Twitter. If I am successful, I will take on responsible management of the accounts sharing regular updates from my own farm and informative messaging from the UK levy boards and other industry bodies.
- If I am one of the successful applicants, I understand the information provided in this application (and other information I provide e.g. in the selection interview) may be used by NSA and the UK levy boards for press and publicity.
- If I am one of the successful applicants, I understand I will take full responsibility for the content shared on the social media accounts but they accounts remain under the overall management of AHDB and NSA.
- I understand that if successful AHDB and NSA can remove my admin rights from the accounts at any time if I was to share inappropriate or negative content.
- I understand that if successful AHDB and NSA can remove my admin rights from the accounts at any time if I was to share content that may be deemed as advertising.
- I understand that if successful I agree to share a minimum of one post / story weekly to the pages (manning of pages during holiday times can be negotiated with NSA if necessary).
- The competition opens at 9am on Wednesday 1<sup>st</sup> September 2021 and will close on Wednesday 15<sup>th</sup> September 2021 at 5pm.
- There is no financial incentive for taking on the accounts but it is expected it may help the successful applicant grow their own social media profile.
- The decision of the judging panel is final.
- The successful applicant will sign an agreement confirming the above points.

## Data collection

- **For all applicants.** All information collected within this application form will be stored securely by NSA and used in accordance with the [NSA Privacy Policy](#). It will be shared with AHDB but no other third party outside NSA. If you are not an NSA member, by completing this form you are consenting to participate in our Wider Interest Group and we may contact you in the future about NSA topics not directly linked to this initiative. If you are an NSA member, by completing this form you are consenting to us updating our existing information held for your membership subscription.
- **For successful applicants:** Information about yourself and your farming enterprise, including photographs, will be shared via NSA communication routes (including but not exclusively, websites, social media channels, press releases, Sheep Farmer magazine and Weekly Email Update). However, NSA commits to not passing on sensitive data (e.g. your personal phone number and email address) without asking permission first.