



## National Sheep Association Corporate Sponsorship Packages

**Develop a mutually beneficial relationship with NSA by becoming a Corporate Sponsor. Our two tiers of package offer multiple benefits while also providing the opportunity for commercial companies to support the vital work NSA does to provide a voice for the UK sheep sector.**

### **Gold Sponsorship** – Annual fee of £400 + VAT

- Link on the NSA website, to include your company logo, website address and up to 50 words text.
- Annual recognition in Sheep Farmer, with your logo printed in a prominent position.
- Five individuals in your company to receive the NSA Email Update (sent weekly) and Sheep Farmer magazine (published six times a year).
- Option to advertise in the NSA Weekly Email Update (only available to NSA sponsors) for two weeks a month at an additional cost of only £40+VAT per week\*.
- Discounted advertising in Sheep Farmer magazine.

### **Corporate Sponsorship** – Annual fee of £200 + VAT

- Link on the NSA website, to include your logo and website address.
- Annual recognition in Sheep Farmer, with company's name listed in prominent position.
- Two individuals in your company to receive the NSA Email Update (sent weekly) and Sheep Farmer magazine (published six times a year).
- Option to advertise in the NSA Weekly Email Update (only available to NSA sponsors) for one week a month at an additional cost of only £50 + VAT per week\*.

**Contact Helen Davies, NSA Corporate Sales Manager, on  
01691 654712, 07976 803066 or [helen@nationalsheep.org.uk](mailto:helen@nationalsheep.org.uk)**

\* NSA accepts a maximum of two adverts per edition, allocated on a first-come first-served basis. Adverts are 600 pixels wide by up to 400 pixels wide.

*Benefits for NSA Corporate Sponsors are different to those of NSA members and do not include voting rights at NSA meetings etc. NSA Corporate Sponsors are encouraged to promote their support of NSA but use of the NSA logo and branding must be done in partnership with NSA, including NSA approving advert artwork etc.*



Chief Executive: Phil Stocker  
A company Limited by Guarantee. Registered in England. Registration No 37818.  
Registered charity in England and Wales (249255) and in Scotland (SC042853).



National Sheep Association is an organisation which represents the views and interests of sheep producers throughout the UK. NSA is funded by its membership of sheep farmers and its activities involve it in every aspect of the sheep industry.

**your business your future**



## Application Form

Please complete this application form in full and return it to [gill@nationalsheep.org.uk](mailto:gill@nationalsheep.org.uk) or NSA Sheep Centre, Malvern, Worcs, WR13 6PH. Please also email a jpeg of your company logo. You will be sent an invoice for your sponsorship package.

<b>Company name</b>		
<b>Sponsorship type</b> (Delete as applicable)	<b>Gold</b> (£400+VAT)	<b>Corporate</b> (£200+VAT)
<b>Company address</b>		
<b>Company description – 50 words</b> (Gold sponsors only)		
<b>Company website</b>		

<b>Main contact</b> (to receive renewal information, NSA Sheep Farmer and NSA Weekly Email Update)	<b>Name</b>	
	<b>Address</b> (if different to main company address)	
	<b>Telephone</b>	
	<b>Email</b>	

<b>Accounts payable contact</b> (to receive invoices; please leave blank if same as main contact above)	<b>Name</b>	
	<b>Address</b> (if different to main company address)	
	<b>Telephone</b>	
	<b>Email</b>	

<b>Second contact</b> (to receive NSA Sheep Farmer and NSA Weekly Email Update)	<b>Name</b>	
	<b>Address</b> (if different to main company address)	
	<b>Email</b>	

*NSA is a Company Limited by Guarantee, registered in England (No. 37818). It is a registered charity in England and Wales (NO. 249255) and in Scotland (No. SC042853). NSA is VAT registered (No. 273 3469 44). NSA complies fully with the General Data Protection Regulation (GDPR) and details of how the data provided on this form will be handled is available at [www.nationalsheep.org.uk/privacypolicy](http://www.nationalsheep.org.uk/privacypolicy). Contact NSA Head Office for more information.*



## Application Form

<b>Additional contact details</b> (for Gold Sponsors only; for additional three recipients of NSA Sheep Farmer and NSA Weekly Email Update)	<b>3</b>	<b>Name</b>	
		<b>Address</b> (if different to main company address)	
		<b>Email</b>	
	<b>4</b>	<b>Name</b>	
		<b>Address</b> (if different to main company address)	
		<b>Email</b>	
	<b>5</b>	<b>Name</b>	
		<b>Address</b> (if different to main company address)	
		<b>Email</b>	