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# Insights from the Canadian Sheep Industry

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A photograph of a rural property. In the foreground, a gravel driveway leads from the bottom left towards the center. To the left of the driveway is a large green lawn. In the middle ground, a two-story house with a grey roof and a central dormer window is visible. To the left of the house is a tall, dark evergreen tree. To the right of the house is a large tree with orange and brown autumn leaves. Further right, there are more evergreen trees and a white cylindrical tank. In the background, there are other buildings, including a red barn on the far left. The sky is clear and blue. A green horizontal bar is in the top left corner.

**A bit about  
me...**

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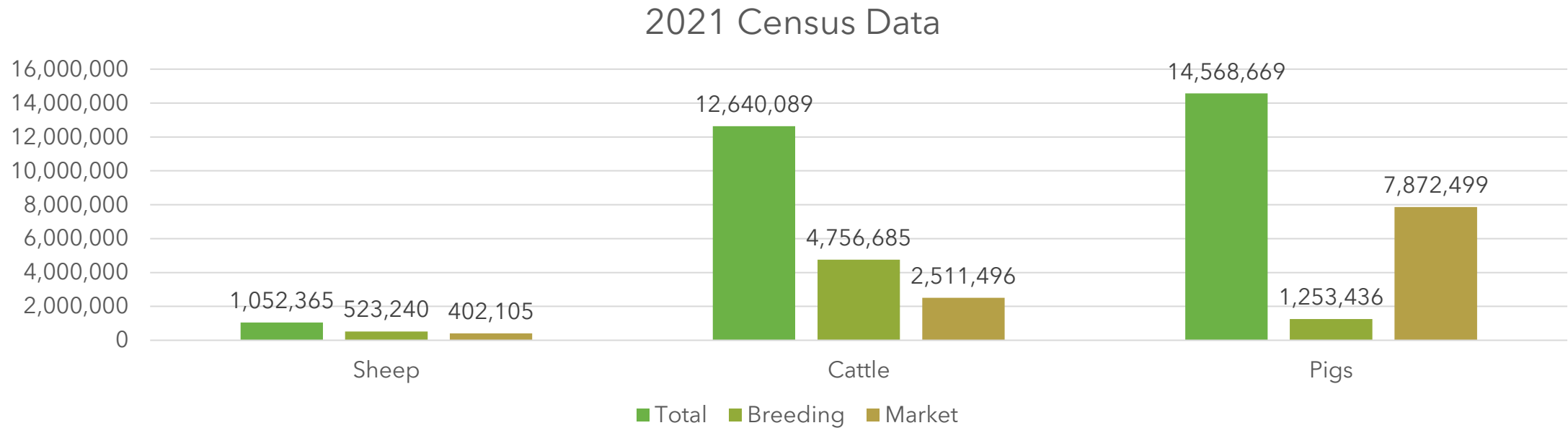
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# About my operation...

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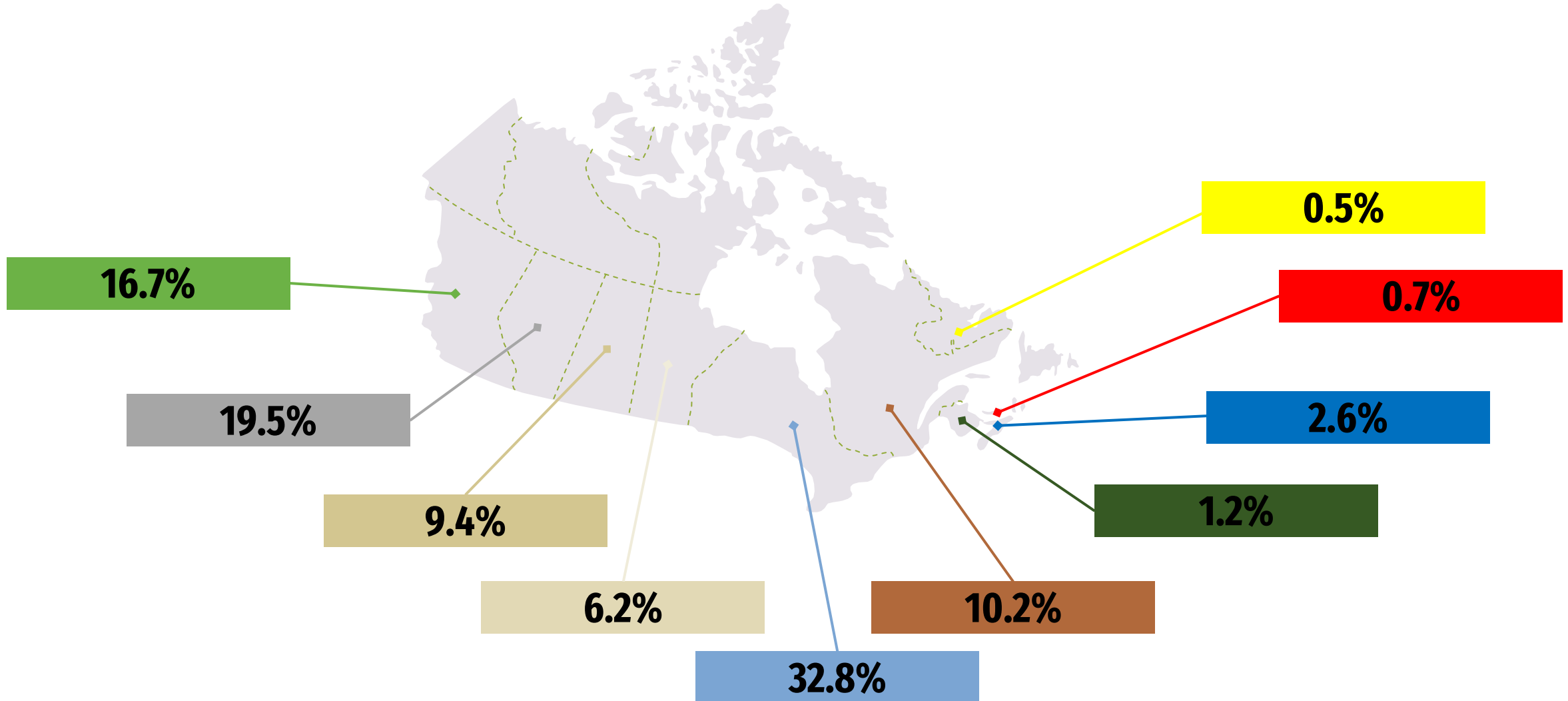


# Our place in the livestock sector

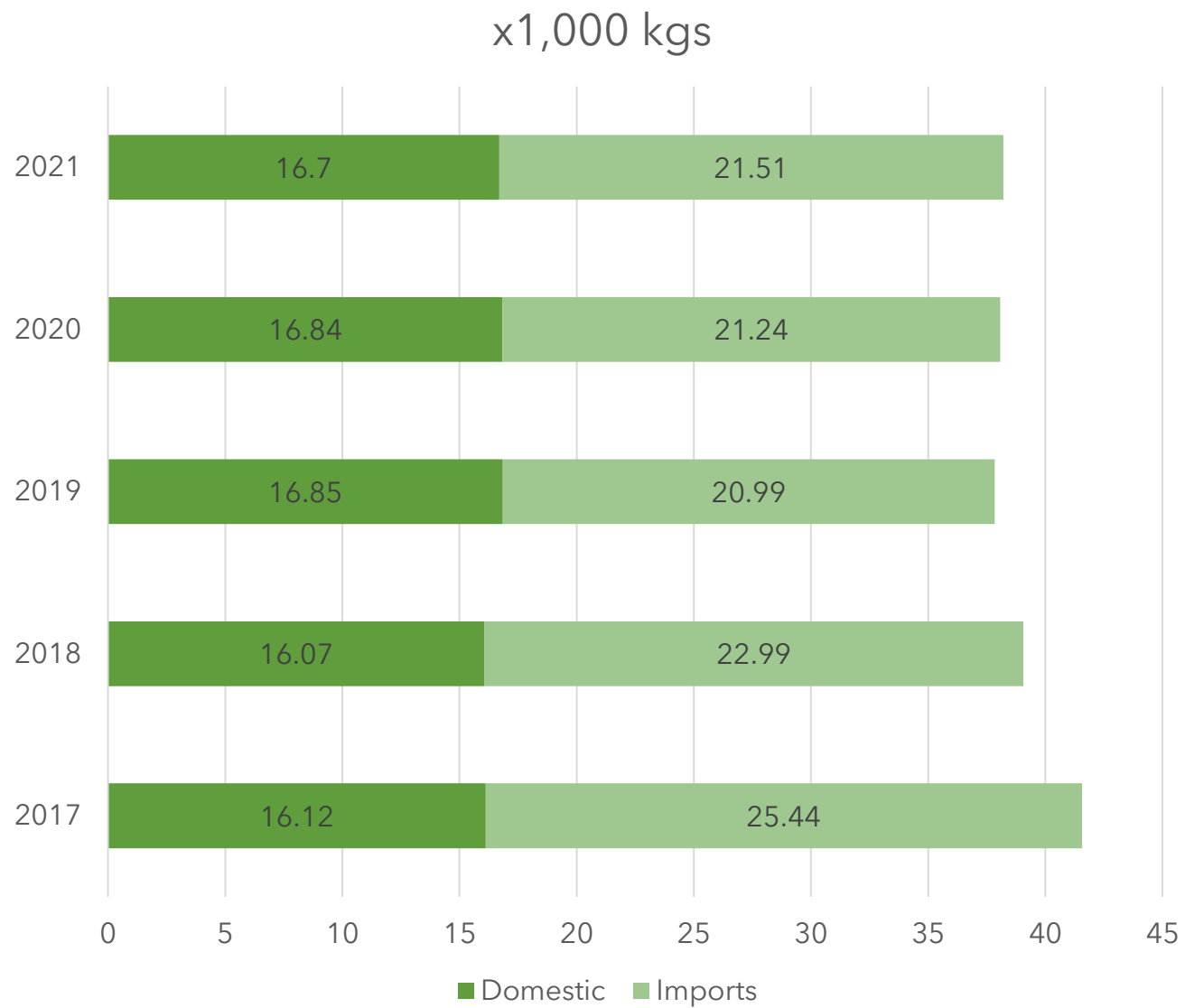


# Farm distribution

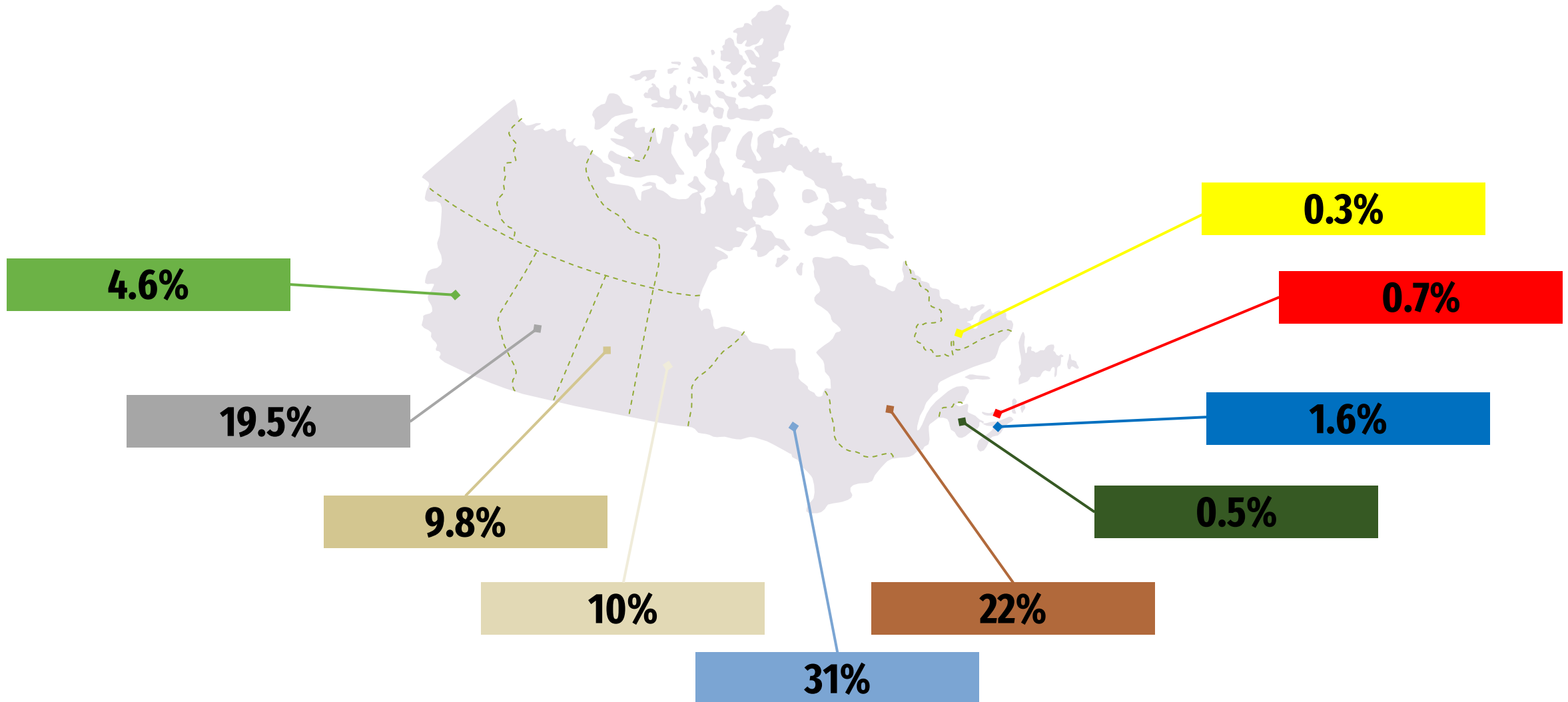
No = 8,487 Census, 12,311 admin



# Supplying demand



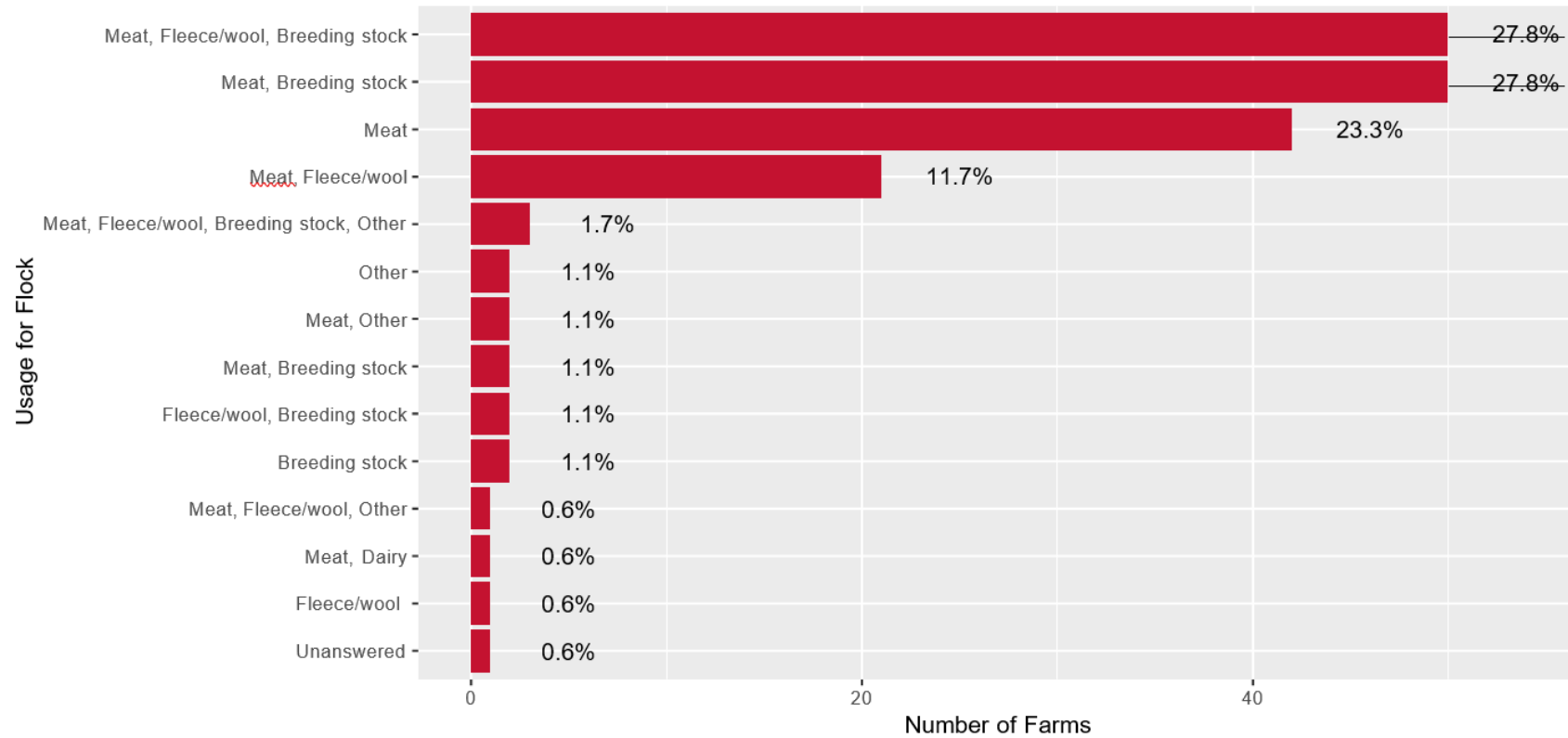
# National ewe flock



# Canadian lamb markets



Distributions of Sheep Purpose on Farms





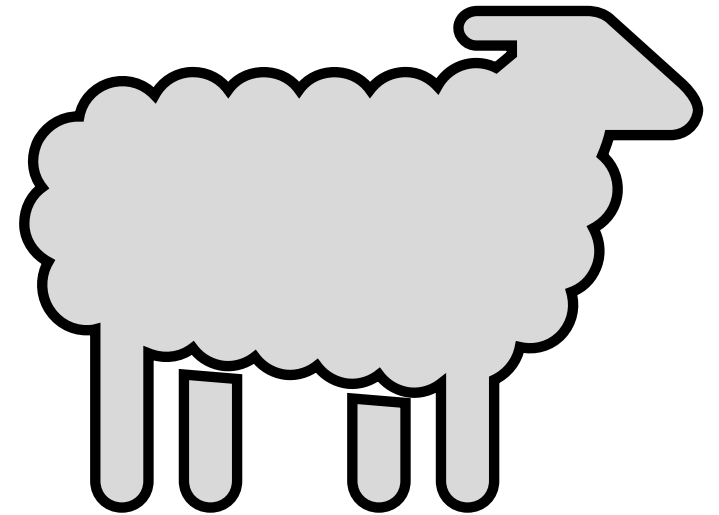
# Ewe flock influences

## Ewe flock foundation

- Suffolk,
- Dorset,
- Southdown
- Hampshire
- Cheviot,
- to a lesser degree various coarse wool breeds.

## Maternal breed of choice currently

- Rideau Arcott

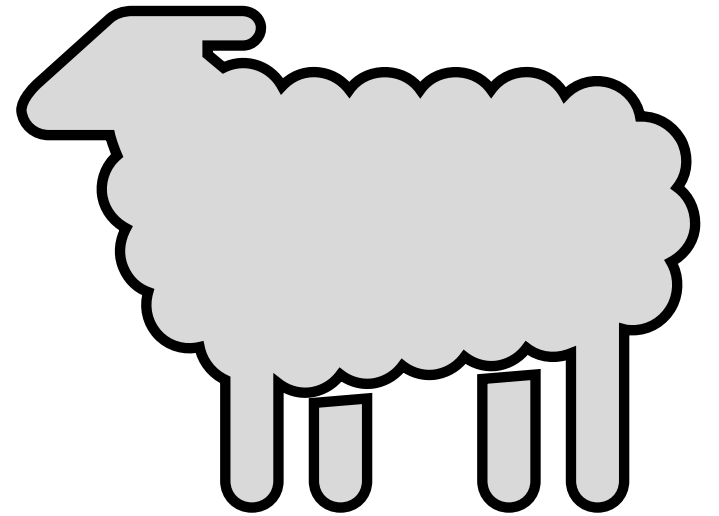


# Commercial lamb production

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## Terminal sires

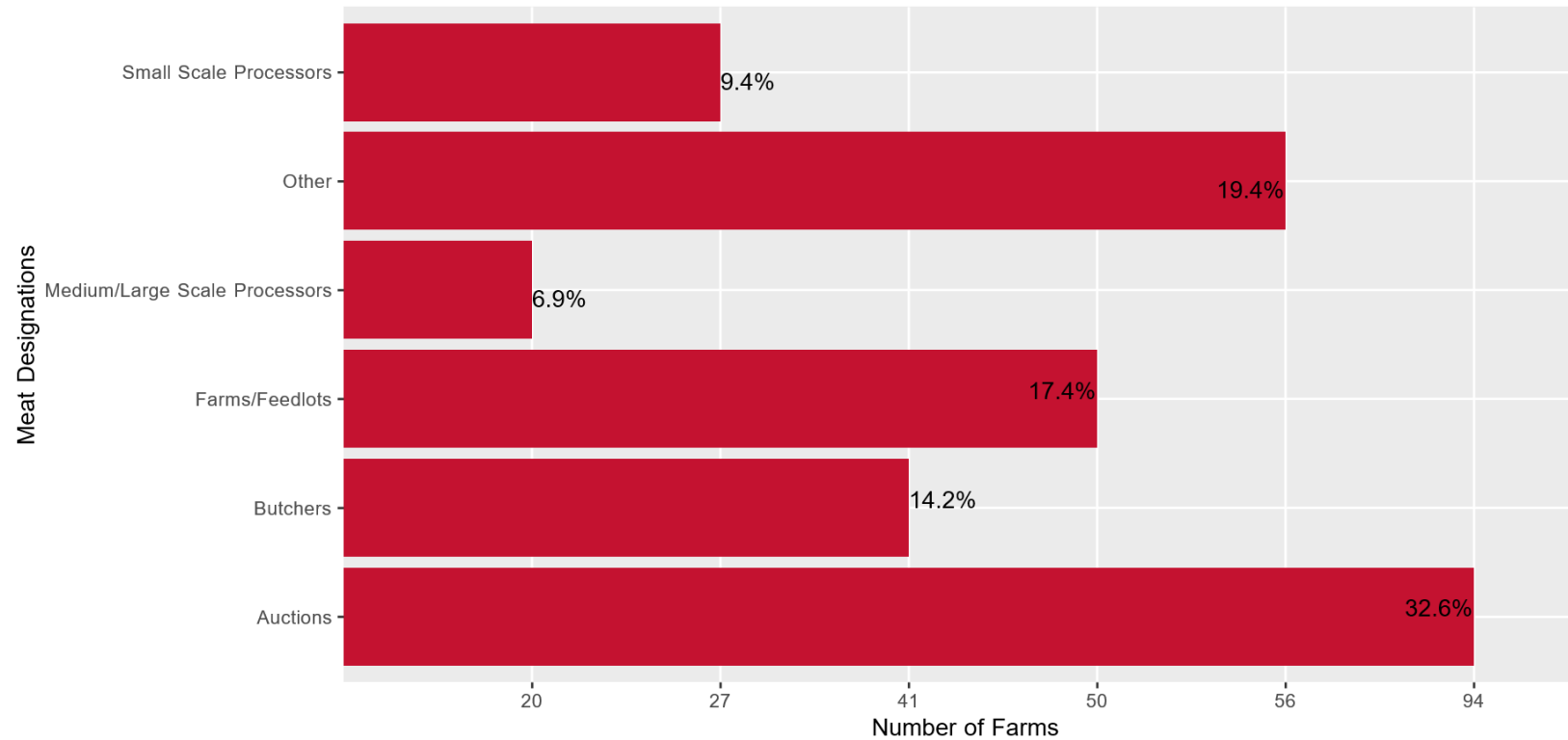
- Suffolk,
- Charollais,
- Dorset,
- Southdown,
- Isle de France.



# Canadian lamb markets

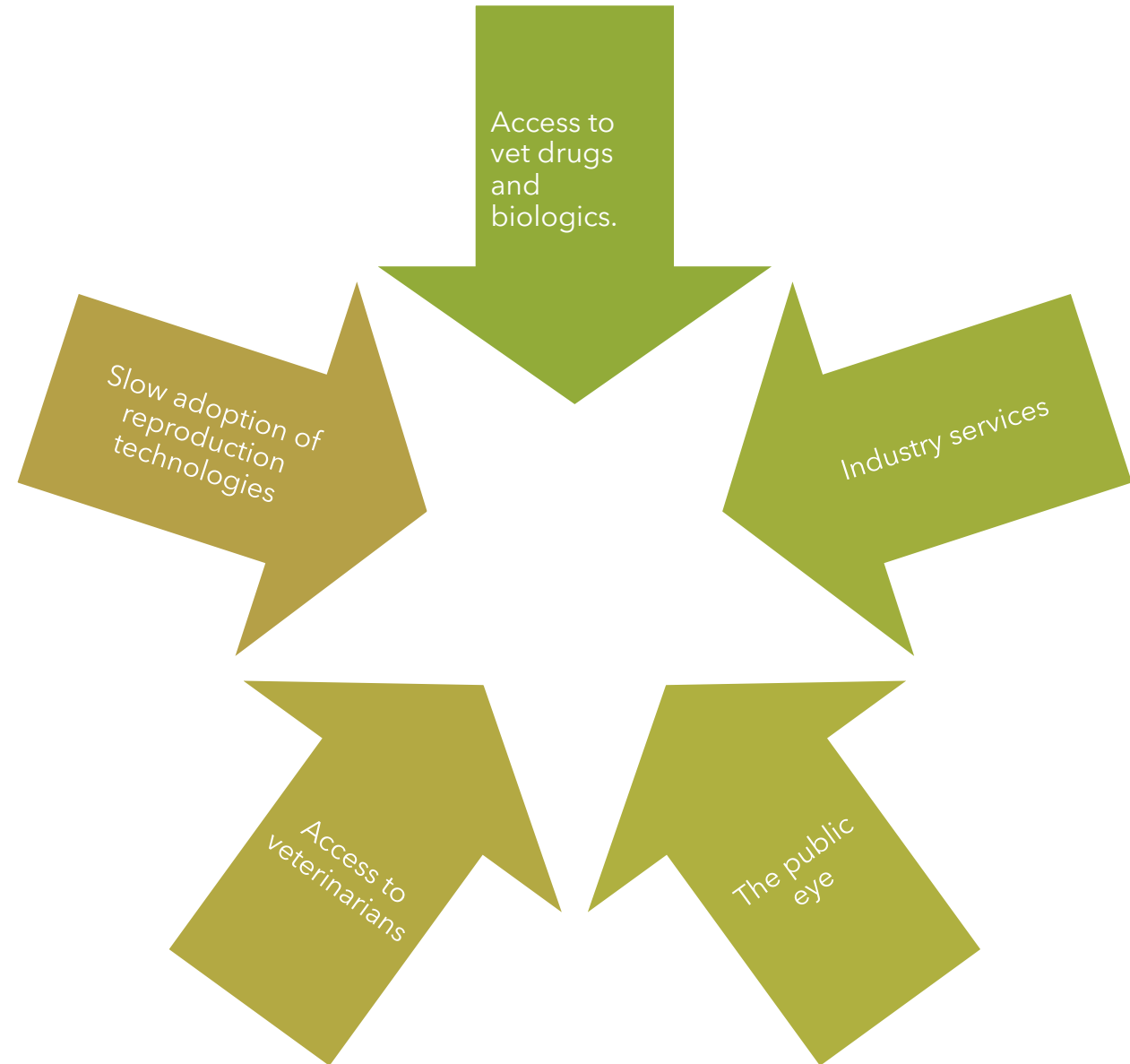


Distribution of Meat Destinations





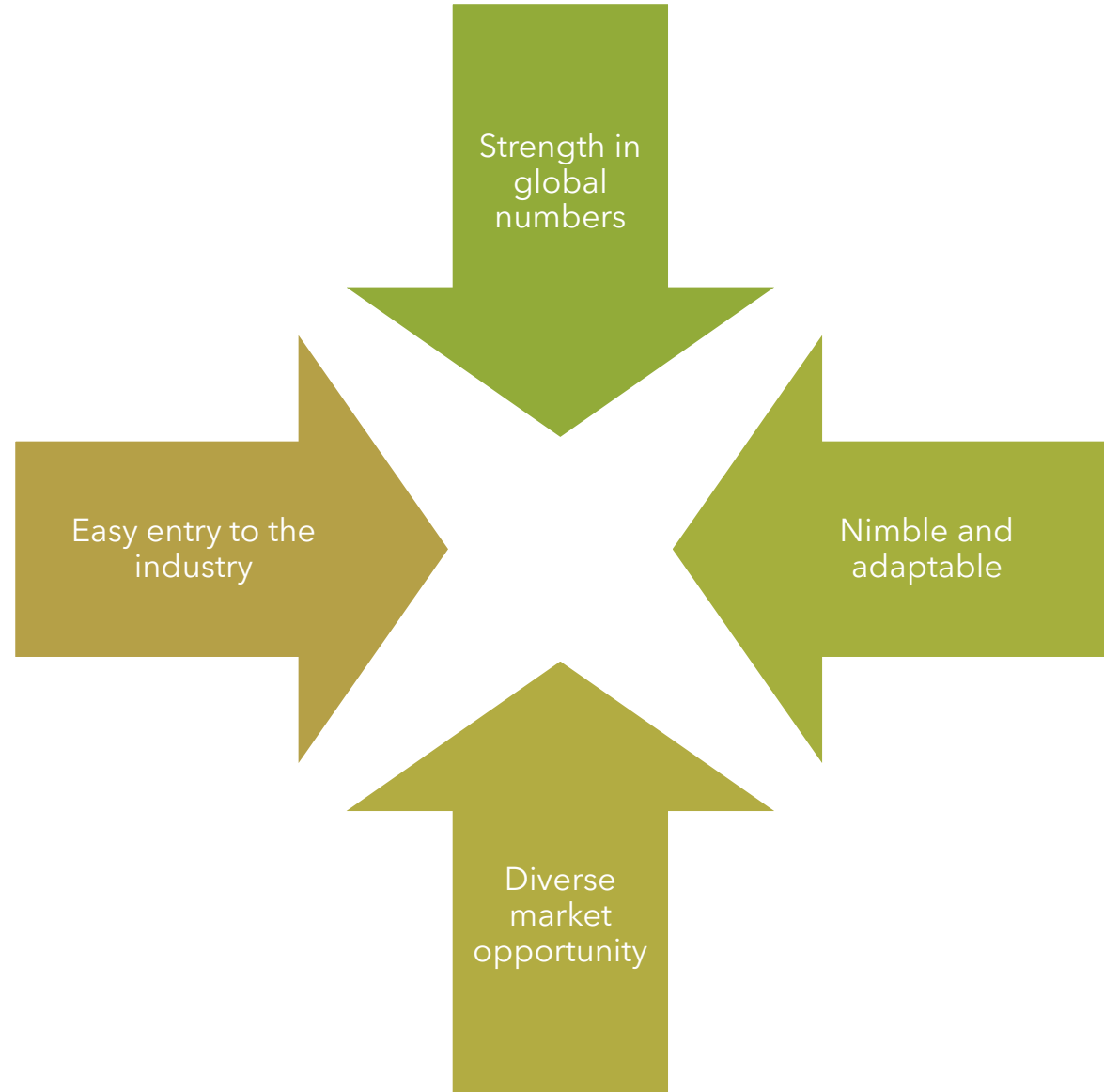
# Industry challenges





# Industry opportunities

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# AgroLedger

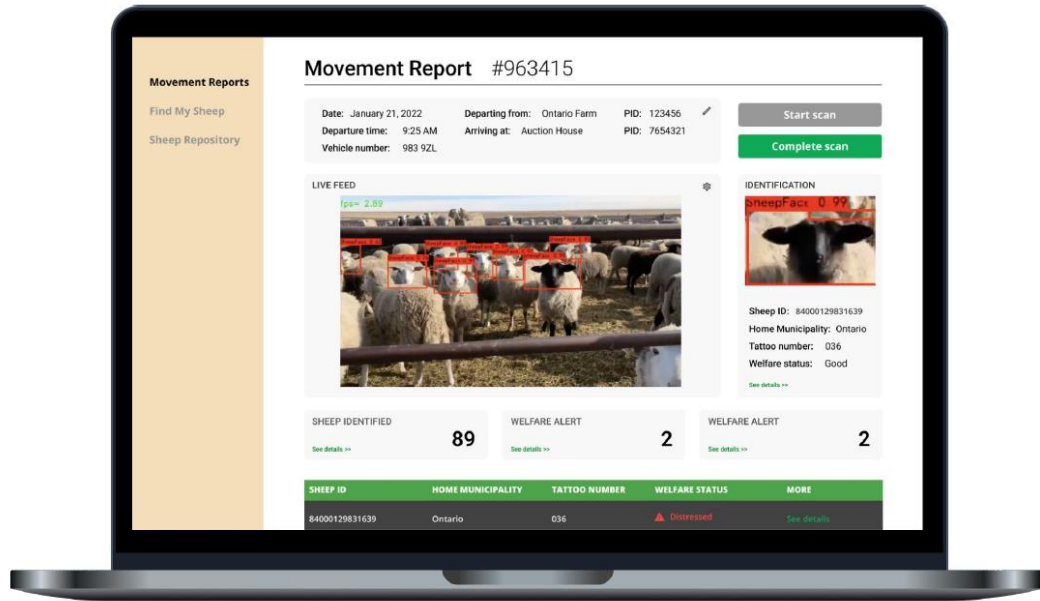
*Created by Shepherds for Shepherds*

AgroLedger provides livestock traceability at your fingertips! 🐑

Simplifying how Canadian Sheep Producers can manage their traceability information. The platform AgroLedger was created on allows producers to focus on using their data to make more informed management decisions rather than just collecting and reporting for the sake of regulation.

LEARN MORE 🖱️ [www.AgroLedger.ca](http://www.AgroLedger.ca)





## FaceIT

Facial recognition for unique animal identification.

Facial recognition for the assessment of pain and welfare.

*Find My Sheep* a reverse lookup tool capable of picking a specific sheep out of the crowd.



**Thank you!**

Allan Ribbink

Chair, Canadian Sheep Federation