



**At the Three Counties Showground, Malvern, Worcestershire**

## **Major Sponsorship Package £7,750+VAT**

**In the run-up to the event:-**

- Your company name/logo printed on all promotional flyers/posters and event brochures produced by NSA.
- Acknowledgement of your sponsorship and your company logo in the NSA Sheep Event Official Preview (in Farmers Guardian) and in Sheep Farmer (June/July issue).
- A one-page branded editorial presence in the NSA Sheep Event Guide, to include around 350 words of text, pictures and logos.
- A free half-page advert in the NSA Sheep Event Guide, A5 in size, produced by NSA and circulated pre-event and on the day.
- Your logo and website link on the sponsors' pages of the NSA Sheep 2018 website.
- Inclusion in NSA press activity to promote the event.

**On the day:-**

- An indoor or outdoor stand space prominently positioned, as agreed with the organisers and with the option of a site visit to discuss.
- The option of a forum, workshop, demonstration or other activity, as agreed with the organisers and appropriate to the event.
- Display of up to six banners or flag/flagpoles around the site, display of up to two pop-ups and promotional material in the event Media Centre and/or International Area, and acknowledgement of your sponsorship in the event Sponsors Area.
- 20 admission tickets.
- 10 tickets for the sponsors' lunch and five tickets for the pre-event dinner.

**Please complete the application form on the next page**

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Chief Executive: Phil Stocker  
A company Limited by Guarantee. Registered in England. Registration No 37818.  
Registered charity in England and Wales (249255) and in Scotland (SC042853).



National Sheep Association is an organisation which represents the views and interests of sheep producers throughout the UK. NSA is funded by its membership of sheep farmers and its activities involve it in every aspect of the sheep industry.

**your business your future**



## Major Sponsorship Package £7,750+VAT Application Form

<b>COMPANY NAME</b>			
<b>CONTACT NAME</b>			
<b>ADDRESS</b>			<b>POSTCODE</b>
<b>PHONE NUMBER</b>		<b>EMAIL ADDRESS</b>	
I acknowledge the charge for Major Sponsorship is £7,750+VAT, of which £1,500 + VAT is due immediately. The balance will be invoiced two months before the event, with payment due before 30 <sup>th</sup> June 2018.			
<b>SIGNED</b>		<b>DATE</b>	

**Closing date for sponsorship applications is 2<sup>nd</sup> March 2018.**

**More information from Helen Davies, Event Organiser, on [helen@nationalsheep.org.uk](mailto:helen@nationalsheep.org.uk) or 07976 803066  
Return completed forms to Helen Davies, Orseddwen Selattyn, Oswestry, SY10 7HU with a cheque made payable to NSA or a request for an invoice.**



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