

Sheep South West Wednesday May 10th 2023 Peterhayes Farm, Yarcombe, Honiton, EX14 9LW

The No I Sheep Event in the South West Region.

EVENT GUIDE

your business your future

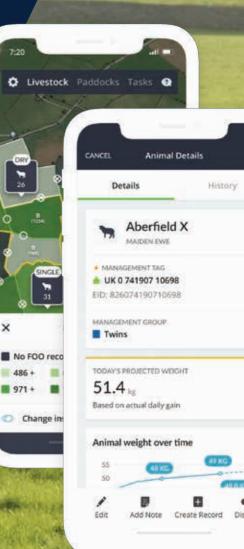




Farm resilience starts with knowing how productive you are









NSA SHEEP SOUTH WEST

Chairman's Welcome

It is with great pleasure I welcome you all to the 2023 NSA Sheep South West event.

Our very special thanks go to the Derryman family without whose help and cooperation this event could not take place. We look forward to seeing their top quality pedigree Hampshire Down, Suffolks and Romneys which they are renowned for breeding.



With a missed event in 2021 due to COVID it is brilliant to see the event back with a full complement of trade and breed society stands. You will be able to see the best sheep as well as all the important technologies that now support a modern sheep industry.

The highlight will be the opportunity to tour the farm, view the sheep and understand the approach the Derrymans take to producing quality pedigree stock.

Thank you to the organising committee whose hard work leading up to today make the event such a success.

Thank you for supporting the event, the money raised today goes towards running the NSA South West region for the next 2 years. It allows us to put on events, meetings and farm walks as well as putting people forward at a national level to represent your views.

On behalf of the NSA South West committee we hope you have an enjoyable and educational day.

NSA, The Sheep Centre, Malvern, Worcestershire, WR13 6PH. T: 01684 892661. E: enquiries@nationalsheep.org.uk Registered Charity in England & Wales (249255) and in Scotland (SCO42853). No part of this guide may be reproduced without prior consent of NSA SSW. Every care has been taken compiling this guide and NSA SSW takes no responsibility for errors and omissions. Views expressed and information contained are not necessarily those of NSA and NSA cannot be held responsible for any reason arising from them. NSA does not endorse any services or products advertised in this guide.



NSA SHEEP SOUTH WEST

Host Farm Sheep South West 2023 Peterhayes Farm,

Yarcombe, Honiton Henry & Hilary Derryman

FARM FACTS

- Peterhayes Farm is (320-acres) of stony clay loam 91m (300ft) above sea level
- Mount Pleasant Farm is 49ha (120-acres) of clay loam 198m (650ft) above sea level
- Further 35ha (86-acres) grass keep
- 90 Hampshire ewes lamb mid-December
- 100 Suffolk ewes lamb February
- 300 Romney ewes lamb March of which two thirds are bred pure
- 120 British Friesians calve year round at Peterhayes

TRADITION and technology work hand in hand at Peterhayes Farm, just outside Yarcombe in Devon.

The Derryman family has farmed here since 1916 when Henry's grandfather took on a Church Commission tenancy. The family then bought the farm in 1962. Despite significant changes in government agricultural policy since then, dairy and pedigree sheep are still core to this mixed farm.

Sales of breeding stock remain the priority. Repeat buyers for Hampshire Down, Suffolk and Romney females and rams are a clear indication five generations of Derrymans are still respected stockmen.

And the fact Henry, his sons Robert and

Peter and the latter's son Philip are all receptive to new technology ensures the Yarcombe flock prefix keeps a high profile both in the show and sale ring - as well as a constant stream of private buyers. "We don't do anything fancy here but always have in mind any enterprise must complement our type of farm," explains Peter.

The 90-strong Hampshire flock was established 53 years ago. The Yarcombe flock, one of the society's largest, has its focus firmly set on ram production. These ewes lamb mid-December allowing ewes and lambs to turn out onto emerging grass growth from the lambing shed. Lambs are creep fed from the go with those not fit for future breeding sales finished by Easter at 40kg lw.

Between 40 and 50 ewe lambs are kept for breeding. About 35 Hampshire rams are sold annually.

The Yarcombe flock has been a regular feature in interbreed lineups for years now. Henry and Hilary first showed a pair of ram lambs at Devon County in 1971. One of the family's greatest achievements was securing the Signet interbreed championship with a ram in 1987. Suffolks were introduced in 1983 when Peter, in particular, was looking for another breed. This 100-ewe flock is based three miles away at Mount Pleasant Farm where Peter lives with his wife Cathy.

Peter's brother Robert was keen to introduce a self-replicating commercial breed 17 years ago to utilize steeper rented ground. There are now 300 Romney ewes lambing in March. Two thirds are bred pure; the remainder to a

NSA SHEEP SOUTH WEST The Host Farmers



Suffolk or Hampshire.

The Derrymans have performance recorded since the scheme's inception. "Recording has helped the breed achieve commercial goals – especially leaner carcasses in the Hampshire Downs," explains Henry.

Peter agrees: "This management tool has been a great benefit to both us and our customers who buy into the steady genetic improvement achieved over the years. Progeny has consistently recorded indices in the top 10% for all traits. "Even though performance results are an obvious sale tool we still have to enjoy looking at our stock every day so all sheep must be good on their legs, stand square and have good front and back ends,"

"There are, however, other traits you can't see: Cold weather tolerance makes all the difference some years. And as nearly a third of our Suffolk rams are sold into Mule flocks to breed female replacements, maternal traits are also very important," adds Peter who is, however, concerned about the increasing costs associated with performance recording.

A majority of the farm is down to permanent pasture. The farm, in an area of outstanding natural beauty (AONB) on the Blackdown Hills is in mid-tier stewardship. Long-term grass leys are complimented by a 14ha (35-acre) spring barley rotation, into which an increasing number of herbal leys have been introduced.

"The chicory in them was a godsend last summer and these herbal leys do seem to have anthelmintic properties," says Philip



who also direct drills kale for the 80-odd shearling rams running across the farm overwinter. This green crop is drilled into the spring barley stubble.

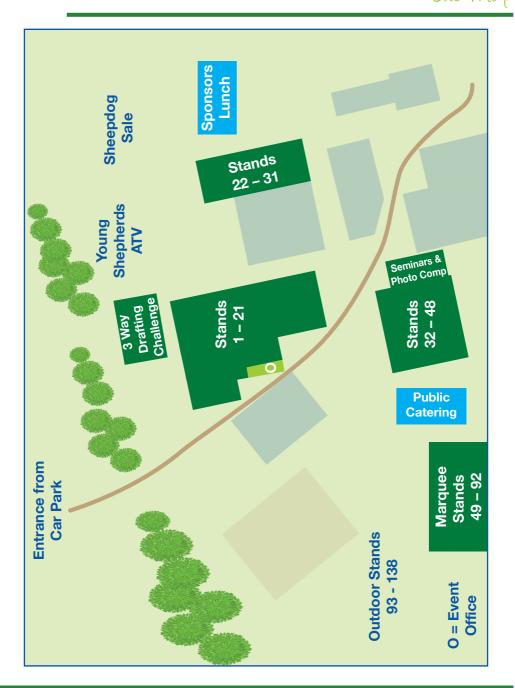
Five years ago Philip invested (with the help of a grant) in Shearwell's electronic identification and management system. Each sheep is pre-populated with every lamb electronically consigned to its mother at birth when double tagged preturnout.

"The system saves so much stress and time. Group wormings, vaccinations and weighings are recorded as well as all movements using the hand-held reader. It is a godsend when we are selling rams off-farm as there is no need for all those individual movement licences," explains Philip.

"I think the sheep industry is doing a good job: We just need to get better at promoting it," says Peter. "Phil Stocker, the National Sheep Association's chief executive is very good at fighting our corner in Whitehall. But I don't understand why wool – which is such a fantastic product – isn't worth more. Something has got to click on that front somewhere soon as it is such a wasted opportunity."



NSA SHEEP SOUTH WEST Site Map





09.00	Event Opens to the Public
	Trade and Breed Society Stand Judging commences
10.00	NSA Next Generation Young Shepherd competition starts. Open sponsored by Mole Valley Farmers and Students by Kivells
10.00	Judging of Photography Competition starts. Seminar building.
10.00	Fleece competition judging. Sponsored by British Wool. Stand 1
10.45	Welcome to NSA Sheep South West with Phil Stocker NSA CEO and Peter Derryman representing the host farm – at the Presentation Area/ Office.
11.15	Seminar – Precision Grazing – more details on separate page
12.00	Seminar - Innovis
12.30	Presentation to fleece competition winners at Stand 1 – British Wool
12.40	Presentation to Photography competition winners at the photograph competition area
12.45	Seminar - NSA
13.30	Seminar - Defra
14.15	Seminar – Innovis
15.00	Presentation to Open and Student Young Shepherds. Sponsored by Mole Valley Farmers and Kivells. At the Sheepdog sale area.

- 15.00 Sale of Sheepdogs. Auctioneer Russell Steer Kivells.
- 17.00 Event closes.

Farm Tours will run throughout the day tickets can be reserved at the Event Office, so saving valuable time.

Please listen to the Event Commentator for any change in timings. NSA South West Region reserve the right to change these timings.





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NSA SHEEP SOUTH WEST

Information & Thanks

NSA Sheep South West 2023

Event Chairman: Olly Matthews

Event Organiser: Sue Martyn

Hornacott Barton, Boyton, Launceston. PL15 9RL. Tel: 01409 271385. Mob: 07967 512660 Email: suem@nationalsheep.org.uk

Site Manager: David Gregory

Organising Committee:

Jake Chisholm, Matthew Crooke, Alan Derryman, Peter Derryman, Bryan Griffiths, Robert Jordan, Pat Martin, Ian May, Richard Rossiter, Mark Stephens, Howard Tratt and James Westcott.

Supported by members of the NSA South West Region Committee.

Thanks

The NSA Sheep South West organiser would like to thank the following for their support:

The Derryman family for hosting the event.

The Major, Main, National and Regional Sponsors and Seminar and Event Supporters.

Judges of the Trade and Breed Society Stand competitions.

Rebecca Jordan for Press Releases.

Launceston Print for producing the event programme and their patience during its production.

Everyone who has supported the region by supplying advertisements for the programme. Please mention you saw their advertisement.

The NSA Sheep South West organising committee for all their hard work, supported by the NSA South West Region committee and anyone else who has helped in any way. Event Caterers are:

Dunstaple Farm Ice Cream

Fern's Mobile Catering

Kenniford Farm Catering

General Information

Event open 09.00 - 5.00pm

Admission:

NSA members **FREE** (on production of current card, only 1 reduced rate admission per card) Join in advance to take advantage of this.

Non members £15 inc. VAT

Students/YFC members £7.50 inc. VAT on production of current card

Children under 16 free

International visitors free on production of passport.

NB: Prospective purchasers of dogs will have to pay an admission fee as above.

Free parking and programme

Only assistance dogs or those entered in the sale are allowed on site.

First Aid.

Qualified personnel in attendance.

Disabled facilities: Car parking and toilets on site.

Food.

Mobile units selling local produce.

Licenced bar.

Sat Nav Postcode: EX14 9LW.

Signed from Yarcombe village.



NEW THIS YEAR

Competition featuring Mobile yard assembly and take down for teams of 2. This competition will be running throughout the day.

3 Way Drafting Challenge – This has been introduced at the request of Philip Derryman – this was part of the World Young Shepherd finals in New Zealand in 2011 when Philip Derryman was part of the England team that won and Philip was second – a tremendous achievement.

AHDB. As usual AHDB will have a very busy stand designed to help producers with various aspects of their business. Again EBV's will feature on the stand

with a new 'top trumps' style slant on them!

Breed Societies. The usual Breed Societies are again out in force but this year they are joined by some exhibiting here for the first time.

British Wool will be on hand to help to explain the current wool market situation and give useful hints on wool management and how to make the most of your wool clip. Also hear about the courses that are available through British Wool Training.

Demonstrations. Major sponsors Shearwell Data Ltd are running a series of demonstrations on their stand during the course of the day giving producers





NSA SHEEP SOUTH WEST What to See & Do

the chance to get an idea of how EID can help to run a more efficient and profitable business.

Blackdown Hill Hedge Association while primarily hedgelayers will be demonstrating hurdle making using hazel.

Farm Tour. The farm tour will give an insight into the issues that affect management policy and the decisions taken by the multi-generational Derryman family to further their business.

Fleece Competitions. Sponsored by British Wool. A full range of classes are being held.

Lamb Selection Competition.

Sponsored by Innovis. This free to enter competition will give everyone the chance to test their skills on the AHDB stand.

NSA Next Generation Shepherd.

Sponsored by Mole Valley Farmers. This competition is open to young people up to the age of 26 on the day of the event, who have to compete in a range of sheep related tasks. There is a £1,000 prize fund with £350 to the winner and £100 to the highest placed under 21. The winner (age permitting) will be invited to represent the South West region of NSA at the NSA Sheep 2024 event at Malvern in 2024.

Rural Crime. Devon and Cornwall Police will be on hand with ideas as to how you can protect your assets and also an update on what they are doing to combat crime in the countryside.

NSA Student Next Generation competition. Sponsored by Kivells. This competition is for students at Agricultural colleges. It will follow the same format as the Open competition.

Sheepdog Sale. If you want to buy or sell a dog, this is your opportunity. The sale is becoming recognized as one where quality dogs can be bought. Russell Steer is the auctioneer and for entry forms/catalogues contact Kivells – tel: 01392 251261 or email livestock@ kivells.com

Trade Stands. In excess of 130 trade exhibitors will be displaying agricultural related goods and services. No matter what your requirements there is a stand that can help you, whether it is new technology or an old favourite, there is something of interest for every sector.

Seminars. A range of seminars

Entry forms for the competitions can be downloaded from the website:

www.sheepsouthwest.org.uk or from Sue Martyn – 01409 271385 Email: suem@nationalsheep.org.uk

NSA Next Generation forms on the website or from

ian@nationalsheep.org.uk



11.15 Precision Grazing

In this session James Daniel, Founder and Director of Precision Grazing will ask "what is the optimum number of sheep?" and explore what factors are really driving profitability on the farm. James and his team work with livestock farmers across the country to help them reduce costs and increase profit whilst increasing biodiversity and achieving a healthy work/life balance. James was the Farmers Weekly Livestock Farmer of the Year 2022.

12.00 Innovis – A New Way of Breeding Rams.

Join Innovis's Dewi Jones as he discusses the role the breeding partners play in breeding rams for Innovis. Hear from South West breeding partners and a local customer as they discuss their partnership with Innovis and their experience of producing/buying Innovis rams.

12.45 NSA – Veterinary Health Attestations for export lambs.

From December 2023 lambs destined for export to the EU will require documented evidence of health status, signed by the farm vet. It is understood that Red Tractor assured lambs already meet this requirement.

A panel of industry experts including export specialists from DEFRA and AHDB will explain and take questions on what is being proposed and steps non-assured producers should take to meet the new requirements.

13.30 Defra – Animal Health and Welfare Pathway.

An opportunity to engage with Martin Jenkins from the Defra Farming and Countryside Programme on the new Animal Health and Welfare Pathway. (AHWP).

14.15 Innovis – As 12 noon.



SOUTH WEST RAM SALE

35th ANNUAL RAM SALE

ON

WEDNESDAY 16TH AUGUST 2023

AT

EXETER LIVESTOCK CENTRE, MATFORD, EXETER. (Vendors must be NSA Members)

ENTRIES CLOSE 3rd July 2023

Entry Forms from The Secretary: Sue Martyn, Hornacott Barton, Boyton, Launceston. PL15 9RL Tel: 01409 271385 or Email: suem@nationalsheep.org.uk www.nationalsheep.org.uk or www.kivells.com

PHIL STOCKER CEO, NSA



Its good to be back! Following what feels like a long period of lockdown and disruption to face to face events like NSA Sheep South West it really does feel like we are returning to more normal times – although defining normal is getting increasingly difficult.

We started last year with our national event, NSA Sheep 2022 and here we are, a year later, with a full programme of our equally important regional sheep events taking place.

We know the success of NSA regional events is highly dependent on the host farm. There is nothing farmers like to do more than have a good look around someone else's system, particularly when there are interesting things going on, and farmers undoubtedly like to support others prepared to open their farm gates. I'm hoping that NSA Sheep South West will break some records for a number of reasons, firstly it's now been four years since its predecessor at Liz and Bryan Griffiths farm in North Devon, and people will, I hope, be keen to get back together again. Secondly I know Event Organiser Sue Martyn and her committee have worked hard to pull together a full and informative day with a strong trade presence, plenty of practical activities, and an interesting and topical seminar programme. Thirdly and most importantly, this year's hosts, the Derryman family run a long established and highly respected multi generation farm renowned for producing high quality breeding sheep and terminal sires, and the family has incredibly put recent sadness behind them, with the loss of Henry's wife Hilary, to continue with their decision to host NSA Sheep South West this year, for which we are very thankful.

Our industry can never before have been through such change and pressure. Almost



every way you look we are being challenged to be more sustainable, to contribute to climate change solutions, and to help rebuild nature, whilst improving the quality of our natural resources of soil, water and air. And all of this alongside the more recently recognised importance of providing food security and balancing this with growing exports.

Add to this the complexity of transitioning from outgoing support schemes to new offerings, we are at a time of great confusion. We have an urgent pressure on us to improve our productivity so enterprises can stack up financially without support. For sheep farmers keeping our fixed costs down and focussing on reducing waste through better sheep health have to be key priorities, while also finding ways to tap into the new schemes and get reward for delivering public goods both in the South West upland and lowland regions. So, what better reason to spend a day with NSA and all the exhibitors and supporters of the event joining us here. NSA Sheep South West won't disappoint!



NSA MEMBERSHIP

NSA is an organisation that represents the views and interests of sheep producers throughout the UK. We work tirelessly to represent sheep farmers and the wider industry, campaigning for a sustainable future for all.

NSA is also a trusted source of information for everyone working with sheep. The latest industry research, news and interesting stories are delivered direct to the farmer through NSA publications such as the bi-monthly Sheep Farmer magazine or straight into the farmers' inbox with a weekly email passing on relevant news and activity from NSA and the UK sheep sector to members each Friday.

With no Government or levy support, NSA relies on membership fees and donations from individuals, as well as sponsorship/support from partners who share our passion for sheep farming and want to support and underpin NSA's unique, dedicated work. Every membership counts, it strengthens NSA's mandate to speak on behalf of the industry and provides the Association with vital financial support. Support the voice of the UK sheep sector

Why not sign up to NSA membership today? As well as supporting our work, your subscription comes with the following benefits:

- NSA Sheep Farmer magazine subscription
- Weekly Email Update
- Access to a free legal helpline*
- NSA Sheep Events Discounted or free entry to national and regional events
- NSA Ram Sales Only members can sell at NSA ram sales, where buyers have the confidence to invest in independently inspected breeding stock.
- Associate Membership of the Moredun Foundation
- Regional Invitations Get involved in farm walks, meetings and events held in your local area
- NSA prize draws
- And much more!

*Up to 30 minutes of free legal advice to help your business

WIN a sheep handling system worth more than £10,000 Free prize draw open to

all UK sheep farmers.* Enter online at www.nationalsheep.org.uk/ draw

- 3.0m Porta Yards system
- 250 head capacity
- Hydraulic lift and lower
- Hydraulic suspension
- Rubber floor
- Tapered V race with drafting capability
- Solid panels to create dosing/handling race
- Hinge system compatible with other makes of yards

A National Sheep Association free prize draw, brought to you thanks to the generous support of Wise Agriculture.

*Terms and conditions apply - see website



Omega Contraction (Contraction)



WISE AGRICULTURE IN



Scan to enter!

SHEARWELL DATA Major Sponsor



Shearwell Data is delighted to continue its sponsorship of the NSA Sheep South West event this year, which promises to be an informative and action packed event, kindly hosted by the Derrymen Family.

Putting on an event like this takes some considerable organising, so it is only right that we recognise the generosity of the Derrymen family and the hard work of Sue and her colleagues at NSA South West in organising this event for sheep producers from around the region.

Shearwell Data is based in the Exmoor National Park. It is a livestock identification and software management business, dedicated to supplying UK livestock farmers with quality, reliable products including visual and RFID tags, RFID readers, software and Apps, handling, weighing and husbandry equipment.

We provide a complete system to help farmers manage and fully utilise the data they gather from their livestock. Having quick, reliable data at your fingertips is crucial for any livestock farming business and can assist in key farming decisions.

Shearwell Data is recognised around the world as an expert in EID technology and has been developing new EID devices, software and readers for the livestock industry since 1992. Fast, accurate identification of cattle and sheep helps

improve productivity and enhance record-keeping for both management and statutory purposes. It's vital for breeding and to improve livestock health and welfare. All products are trialled on our farms to ensure quality, reliability and ease of use for livestock farmers.

As a family, farmer owned business, Richard Webber, Director of Shearwell Data



SHEARWELL DATA Major Sponsor

knows the value and importance of using products that work: "As a farmer I know the importance of using reliable tags - I want to do the job once. I don't want the hassle of having to replace tags- as livestock farmers we are all busy and we want to minimise the stress on our stock. That is why all our products are developed and trialled on our farms, to ensure their robustness, reliability and effectiveness."

The Shearwell SET tag for sheep and goats, which can be used as either a visual or RFID tag, has become a market leader in the UK, with over 50% of the UK market share, because of its retention and reliability. We are proud of the products we design, develop and manufacture and the support that is provided by our Customer Service staff and our Reps and Support team that are located around the country. We aim to provide customers with the ability to talk to a person to place orders or answer

a query, which includes Saturday mornings between 0900 and midday! Customers can also place orders using our website Shearwell. co.uk or via our social media platforms.

In the last couple of years we have brought a number of exciting new products to market including the Turbo Tagger and the ShearWeigh weigh head and load bars. In the coming months we will be launching My Farmworks, an exciting and evolved version of FarmWorks.

This is also a good opportunity to remind livestock farmers that Shearwell Data has a significant number of products that are eligible for funding under the current Farming Equipment and Technology Fund (FETF) 2023, including Auto drafters, panel readers, stock recorders, weigh heads and load bards and the Heatwave milk warmer. For more information please call the team or visit our website.

On behalf of the Shearwell Data business, we wish the NSA Sheep Event organisers and attendees a very successful and enjoyable event. Let's keep our fingers crossed for sunshine to showcase the beautiful Devon countryside on 10th May 2023!



AHDB Main Sponsor

AHDB exists to support the reputation of your lamb in the domestic market and abroad.

Many commercial and pedigree producers have Following the Shape the Future vote last year, where levy payers were invited to tell us what work was most important and where you would like your money spent, AHDB sector councils launched five-year sector plans.

Included in the Beef and Lamb plan, three areas of work were defined to protect, or further promote, the reputation of the sector.



Marketing

Marketing adds value to your business by generating new customers, balancing demand, minimising waste and maximising value. We reach millions of people every year to champion your beef and lamb as part of a healthy and sustainable diet, with the aim of ensuring more product is sold at home and overseas.

For more information visit ahdb.org.uk/ WeEatBalanced

Exports

The more beef and lamb we can sell around the world, the better chance we have of supporting farmgate prices by getting the best value for the whole carcase.

Our aim is to increase market access and drive exports to underpin prices.

We will measure impact by sharing the number of markets open, the value and volume of trade, and the value that brings per head.

Insight and evidence

It is only possible to build on the reputation of beef and lamb if we demonstrate the excellent on-farm practices from across our industry.

The aim of this work is to provide farmers with independent insight and evidence on animal health and welfare, environment and market intelligence to maintain and improve on-farm practices.

Reputation

So, what do we mean by reputation? In consumers' eyes the hot topics are their own health, animal health and welfare, and the environment. These will feature in our marketing, exports and insight and evidence work to protect, or further promote, the reputation of the sector. We measure the impact of our reputation work by gathering data annually about the perception of consumers towards beef and lamb.

For more information, contact your South West representative Leah on 07979 943392 or Leah. Shanks@ahdb.org.uk or visit ahdb.org.uk/meetthe-team to find your regional representative. Would you like to receive weekly market updates.

notifications of events happening in your local areas or the latest updates from AHDB? Fill in our form at ahdb. org.uk/keeping-in-touch



Signet Breeding Services

Signet Breeding Services, part of AHDB, is responsible for delivering the national genetic evaluations for sheep across England, Scotland, Wales and Northern Ireland.

Signet's latest activity centres around the launch of new abattoir derived breeding values as part of the National Terminal Sire Evaluation and the creation of a new breeding index to highlight the most profitable rams.

For more information on Signet call 024 7647 8829 or email signet@ahdb.org.uk



BLUEFACED LEICESTER'S 'THE BUSINESS BREED' Main Sponsor

Delivering Unrivalled Hybrid Vigour, Prolificacy, Milkiness

The Bluefaced Leicester evolved from a breeding programme to develop longwool sheep in the 1700's by Robert Bakewell

The Bluefaced Leicester Sheep Breeders Association was established in 1962 to encourage the breeding and maintain the purity of the Bluefaced Leicester Sheep. Now in our 61st year and with a current membership of 1,419 the Bluefaced Leicester Sheep Breeders' Association is one of the biggest in the UK and Ireland.

The Bluefaced Leicester is crossed with many of the native British breeds, particularly hill breeds including Swaledale, Scotch Type Blackface, Northumberland Type Blackface, North Country Cheviot and Welsh Mountain to produce the Mule. The term Mule means any cross bred sheep sired by a Bluefaced Leicester, the mule is the most numerous cross in the United Kingdom Flock. The main attributes of the breed are, prolificacy, and milking ability and its ability to transmit unrivalled hybrid vigour in to its first cross

The Bluefaced Leicester should have a broad muzzle, good mouth and a characteristic Roman nose, bright alert eyes and long erect ears. There should be a good length of neck laid into broad shoulders and a good spring of rib and a long strong back with no weakness behind the shoulder. The hindquarters should be broad and deep, the legs well positioned and strong boned. The wool should be tightly purled, fine and open cleanly to the skin.

Association Secretary Mrs Helen Carr-Smith, Association Office Riverside View, Warwick Road, Carlisle, Cumbria, CA1 2BS. Tel: 01228 598022 Mobile: 07818 515488 email info@blueleicester.co.uk website www.blueleicester.co.uk



BRITISH WOOL Main Sponsor

British Wool proud to be supporting the NSA

British Wool continues to support the NSA this year at events including the NSA Sheep South West.

As a true collective marketing organisation, everything we do is about adding value to your wool. Our system of collecting, grading and testing British wool adds value by providing a high quality, consistent product to customers.

We look forward to welcoming members on our stand at the event which will include a range of British wool products from our licensees on display.

More consumers and manufacturers than ever are hearing the positive messages of buying British wool products.

Over the past year we've seen an increased number of end brands as part of the British Wool Licensee Scheme, including clothing manufacturer Fred Perry, premium mattress manufacturer Harrison Spinks, bedding specialists the Woolroom as well as seeing the creation of a traceability scheme and widespread promotions during Wool Month.

Sustainability is becoming more important to consumers who are increasingly looking for products with strong environmental credentials as well as high quality and welfare attributes. We know that British wool ticks all those boxes. The growth of the licensing scheme and success of our online shop indicates that these key messages are reaching consumers.

Wool Month, a promotional initiative as part of the Campaign for Wool raised consumer awareness of the benefits and sustainability of wool products. A series of events took place including the hosting of press briefings, the launching of new products and retail activity to spread the wool message to consumers. Two of British Wool's largest licensees Woolroom and Harris Tweed targeted the mainstream press and saw celebrity endorsement too.

British Wool also used Wool Month to launch its 'What on Earth are your wearing?' campaign.

The campaign highlighted the perils of fast fashion and how British wool garments can be one of the solutions to this highly publicised issue.

With a social media following of more than 100,000, alongside a range of new and ongoing projects, farmer-led British Wool has made great strides in generating more demand for this 'incredible natural resource'.

Finally, we wish you all a successful shearing season and the very best of luck to those of you who are competing at the shows.

We look forward to catching up you at the NSA event – please do call on our stand and find out more about the work British Wool is doing on behalf of the UK sheep industry.



Crystalyx Low Moisture Feed Blocks

Crystalyx feed blocks supply a high energy form of supplementation to the main forage diets of sheep, beef and dairy livestock.

With so many different feed blocks and mineral buckets on the market, it is often difficult to determine which product offers the best value in terms of product cost and livestock performance. At Crystalyx we are confident that our product range gives livestock the opportunity to perform at their very best and in turn offer significant financial rewards to livestock farmers.

The confidence in Crystalyx products comes from the extensive research that has been carried out on our products over the last 25 years. Crystalyx has been trialled at some of the finest agricultural institutes in the world, such as Kansas State University, Newcastle University, University of Hannover and Aberystwyth University to name but a few. It is this independent research that give credibility to the benefits of Crystalyx and allows livestock farmers to put their trust in Crystalyx products.

The success of Crystalyx blocks now means that they are sold in over 20 countries around the world, giving supplementation to the diets of tens of millions of cattle and sheep. It is the unique manufacturing process Crystalyx uses that allows for such a high-guality product to be produced. The process involves driving moisture out of molasses over an extended period of time, meaning that a naturally formed, hard low moisture product remains. Crystalyx blocks are packed full of energy, protein, trace elements, minerals and vitamins, with the required intake often being significantly less than other blocks on the market. The relatively low required intakes mean's that Crystalyx blocks can last up to three times as long as other feed blocks.

Crystalyx feed blocks are a convenient way of providing supplementation to livestock 24 hours a day. The product is licked little and often, constantly supplementing the animal and stimulating the rumen bugs, making the best of home-grown forages and balancing forage deficiencies.



ELANCO Main Sponsor

More proactive approach needed to tackle sheep wormer resistance

Survey data shows that only one in five sheep farmers are currently following SCOPS advice and incorporating a newer group 4 or 5 wormer active into their annual programme, raising industry wide concerns about the rate at which wormer resistance is continuing to develop.

Wormer resistance presents a significant threat to the UK sheep sector and the industry has been calling for urgent action to address the problem so that effective worm control options remain available in the future.

A crucial part of current recommendations is for all flocks to introduce a newer wormer active. While the majority of farmers surveyed – 87 percent – are taking some practical steps to slow down or prevent resistance to the older group 1, 2 or 3 wormers, only 19 percent of farmers surveyed have taken this important action.

The data indicates that this may be, inpart, due to farmers believing that they are unaffected by resistance, with 59 percent having not tested for wormer resistance and 54 percent not checking the efficacy of their wormer post-treatment.

Matt Colston, ruminant technical consultant at Elanco, explains that regardless of a farm's current resistance status, SCOPS advice is to use a newer group 4 or 5 wormer for lambs during the mid-late season, and as a quarantine dose for all incoming sheep.

"Overuse of any wormer group will increase the rate at which resistance develops to that group. Strategically introducing a group 4 wormer, before there is a visible problem, is therefore vital," he says.

"Updating your worm control plan to include the use of the group 4 wormer, Zolvix™, for lambs in the latter part of the grazing season, will help slow the development of resistance to the older wormers, while clearing out any resistant worms that may be compromising lamb growth and performance.

"When used as a quarantine treatment, Zolvix will minimise the risk of resistant worms being brought onto the farm," explains Mr Colston.

The survey showed that for those already using Zolvix, half use it as quarantine treatment and 42 percent use it as a mid-late season break dose for lambs, when best practice would be for all farms to include it at both of these key points.

Waiting until there is an visible resistance issue to any wormer group leaves little room for manoeuvre when it comes to managing the worm challenge, and Mr Colston emphasises the importance for all sheep farmers of following the advice from SCOPS (www.scops.org.uk).

"The results suggest that a significant proportion of farmers are unknowingly feeding wormer resistance, and if we want healthy, productive sheep and profitable sheep farms in the future, this is something that we must work harder to change".

At this year's South West event, we welcome the NSA Zolvix Exchange partners to visit the Elanco stand to receive a welcome pack.

To find out more on preventing wormer resistance on farm, please visit: www.farmanimalhealth.co.uk/sheep/ sheep-worms/zolvix-wake-up.



MOLE VALLEY FARMERS Main Sponsor

Mole Valley Farmers is the UK's leading agricultural supply and rural retailing business. We still trade with the same cooperative principals of our founders when they set up their cooperative buying group over 60 years ago and we remain owned by farmers.

Over the years the company has grown, today we operate 56 nationwide rural retail locations, comprising Mole Valley Farmers; Mole Country Stores and FarmDirect as well as our direct to farm business providing feed, fertiliser and other inputs to the nation's farmers. We also provide additional services through Mole Valley Engineering, Mole Energy, Molecare Veterinary Services and Mole Insurance Services.

Our Farmer Shareholders have always been at the heart of our business and our main purpose is to work for their benefit. Our goal is to help them improve their farm's productivity, profitability and sustainability.

We're a progressive business and recognise the climate challenge and are working hard to reduce the impact of our business on the environment. Our feed business, Mole Valley Feed Solutions, is committed to helping farmers lower their farm's carbon footprint, whilst boosting performance and protecting margins. Steps we've taken include introducing a selection of no palm/ no soya products, calculating the nitrogen and methane impact of different diets and declaring the carbon footprint of our feed on labels. Mole Valley Farmers has demonstrated its commitment to UK agriculture through continuous investment in research and development and animal feed manufacturing, fertiliser blending, a network of agricultural retail stores and staff who provide industry leading knowledge and expertise. Our Farmer Shareholders benefit from a range of commercial initiatives, which includes our loyalty bonus, designed solely with farmers and farm businesses in mind and delivers even more membership value.

October 2022 was the first anniversary of our loyalty bonus and we returned almost £300,000 back to Farmer Shareholders via this scheme. That is in addition to £1.9m in pointof-sale discounts to Farmer Shareholders and Country Members across our retail stores and moleonline.com.

Farmer Shareholders purchasing key agricultural inputs from us not only maximise their loyalty bonus and discounts, they also benefit from our market-leading skills and experience, backed up by our excellent customer service.

All this is underpinned by our industry-leading knowledge, value for money products, high levels of service and efficient manufacturing sites. No other business in the UK agricultural sector has the scale, the levels of specialist agricultural knowledge, the manufacturing sites, the retail outlets and the industry influence to offer such a complete whole-farm offering, and that is why we call it the *'Power of Mole'*.

Find out more at moleonline.com



MSD ANIMAL HEALTH Main Sponsor

Through its commitment to The Science of Healthier Animals®, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services as well as an extensive suite of connected technology that includes identification, traceability and monitoring products. MSD Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them. It invests extensively in dynamic and comprehensive R&D resources and a modern, global supply chain. MSD Animal Health is present in more than 50 countries, while its products are available in some 150 markets.

For more information, visit www.msd-animal-health.com and connect with us on LinkedIn and Twitter.



PILGRIMS UK LAMB Main Sponsor

Pilgrim's UK Lamb, formerly Dalehead Foods and Randall Parker Foods, has been procuring lambs from the West Country for

over 25 years.

Pilgrims UK Lamb is a leading supplier of quality lamb. Our customers choose us because of our high quality, provenance and service. Our commitment to quality and consistency has helped us become market leaders in the field of lamb, delivering to a diverse customer base.

We work closely with our farmer suppliers and combine state of the art technology with traditional butchery skills- helping deliver the best quality and best value products. We have the capacity to slaughter 25,000 lambs a week and produce a wide range of lamb products. Our lamb is sold in major high street retailers, local butchers, the food service sector and is exported to international markets, where it is sold in some of Europe's leading supermarkets and wholesale markets. We can supply carcasses, primals, cuts and retail packed products.

Innovation

We have a large Innovation Team who drive our new product development, keeping up to date with the latest food trends across the world.

Waitrose

We are a dedicated supplier to Waitrose and





supply 100% of the fresh and frozen lamb to the premium retailer and are proud to source lambs direct from farms in the West Country all year round.

Our Innovation team continuously review our product range to ensure we are offering versatility and oven-ready, convenience options to encourage Waitrose customers to purchase lamb. The range of lamb products in Waitrose is the most extensive in the high street and we are focused on encouraging lamb to be purchased for the midweek meal, not just the weekend roast.

Dorset Breed Lamb - First to offer British New Season lamb each year.

The ability of the Dorset breed to lamb naturally in the Autumn provides Waitrose customers with naturally produced 'New Season' British lamb from January to the end of May. To supply, either the rams or the ewes must be pedigree, registered Dorsets.

An opportunity for West Country lamb and Organic Lamb

We purchase West Country lambs and West Country Organic lambs all year round. If you are interested in supplying us please come and see us at our stand at Sheep South West or Contact Liz Rees on 01834 869043 or Kevin Brown on 01686 412114 We are delighted to sponsor NSA Sheep South West 2023 and we look forward to meeting up with our producers throughout the day.



INNOVIS Workshop Sponsor

Fact file

- 450 acres shallow sandy soils
- 830 Highlander ewes
- 170 ewe lambs
- 60 suckler cows

Profit from sheep: introducing a high output, low-cost foragebased system with the Highlander

Adopting a relatively high output, low-cost forage-based sheep enterprise with the complementary Highlander is the way to go, says Exeter based Chris Berry. "I'm as confident as I can be that our system is proving to be sufficiently resilient and profitable going forward under the new support regime without relying on payments.

"In the last five or so years we've turned around what was a traditional high input sheep enterprise; we've reduced purchased concentrate by 95%, fertiliser by 55% and we've cut the fuel bill while increasing output of lamb and cattle from 240kg/ha to 280kg/ha," he explains.

"Despite the 2022 drought combined with the fact our farm is within one of the driest parishes in Devon, our Highlander ewes scanned 181% with just 2% empty. The flock has achieved a five-year rearing average of 160-165% lambs, a volume we're happy with for a March outdoor lambing system. Fertility is reflected in the entire flock lambing within 35 days. Ewes are maintaining themselves in BCS 3.0 to 3.5 throughout the season and averaging four to five crops. Add together the performance benefits and they're also contributing towards reduced emissions."

A portion of the Highlander flock is bred to the Focus Prime, a terminal sire from Innovis bred specifically for Kepak. "We introduce the rams in ratio of one to 80-100 ewes. Lambs reach 18-19kg target weight and grade R3L or better by an average 20 weeks."

Chris who farms in partnership with his parents, Michael and Michele says he experienced that



light bulb moment after spending time studying in New Zealand and witnessing successful low input systems.

"I returned home to lambing 650 ewes, they were a lot of work and I was aware labour would be a future issue. Around the same time, I heard about the New Zealand bred Highlander from Innovis; here were genetics that could work hard for us instead of us working hard to manage the sheep." In 2015 the Berrys agreed to a transitional change from split lambing to one March outdoor lambing group, grade up their traditional Mule and Lleyn cross flock to Highlanders and introduce a rotational grazing system.

"Nowadays I have help at lambing from one apprentice working a nine to five day. We check the flock three times daily and intervention is running at an acceptable 2-3%. Motherability is good, the ewes have well-formed udders and plenty of milk, they keep an eye out for their lambs, while the lambs have that essential vigour which makes them a lot less vulnerable to predators and inclement weather," he says adding: "We've established a solid platform going forward but there's always room for improvement, and for us that includes improving soil health."



INNOVIS BREEDING INNOVATION WWW.INNOVIS.ORG.UK

HAMPSHIRE DOWN Mational Sponsor

The Hampshire Down sheep is synonymous with the Derryman Family and we are delighted as the Hampshire Down Sheep Breeders Association to be sponsoring this event.

The Hampshire Down has been bred here at Yarcombe for over 50 years. The Yarcombe flock has become one of the most important flocks in the country, producing commercial rams, winning top awards in the show ring, and in high demand gaining top prices at society sales. Having just celebrated 50 years in Hampshire Downs, starting the flock in 1970, the flock is now one of the largest in the association and you will find Yarcombe breeding in most flocks in the UK and abroad.

The Hampshire Down is one of the leading terminal sires in the UK. Using a Hampshire Down ram shortens finishing times of prime lambs considerably. These lambs are more efficient, thereby freeing up grazing for the rest of the flock, hitting an earlier market and reducing inputs, including labour and vet and med. The commercial implications of this are significant and is one of the main considerations in choosing to use a Hampshire Down. With improved carcass weights, coupled with fast growth make the Hampshire Down the ideal cross for any of the maternal breeds. Continued performance recording through AHDB/Signet - National Terminal Sire Evaluation with breeders selecting for growth and muscling has accelerated the genetic progress significantly over the last 10 years. This has meant that Hampshire Down rams have become leaner, creating animals with a reduced overall fat content whilst retaining enough cover to finish more easily than their continental competitors.

Not forgetting the meat-eating quality in taste and texture is second to none and with the optimum levels of intra muscular fat Hampshire down meat is sought after by the top restaurants and butchers alike.

This Autumn you will find the very best Hampshire Down rams for sale at HDSBA and NSA sales, go to hampshiredown.org.uk for details.

We look forward to welcoming you to our stand at the NSA southwest event where many of our breeders will be happy to talk to you about the benefits of using a Hampshire Down ram this year.

Hampshire Down

Sheep Breeders' Association

HARPERS FEEDS - FOCUSED ON PROFITABLE FARMING

National Sponsor

Harpers Feeds, the Holsworthy based, family-owned supplier of compounds, straights and blends is the trusted supplier to farmers across the southwest.

A wide range of products backed by exceptional customer service and an extensive network of merchants has seen the business grow for over 30 years. The current mill in Holsworthy has four press lines and manufactures over 180,000 tonnes of feed for all farm species with one press line dedicated to the production of medicated feeds.

We offer a comprehensive range of feeds to fit all systems with all products based on top quality ingredients which are traceable back to source with locally sourced ingredients used wherever possible. And we go the extra mile to provide the market leading quality our customers deserve.

- Uniquely among feed manufacturers, all our feeds are based on fixed formulations, so customers are assured of a consistent feed.
- Flexibility is at the heart of what we do. Our feeds are available as pellets, nuts or rolls and we offer a comprehensive range of blends and coarse mixes. Products are available in bulk, in 500kg bags or small 25kg bags. Whatever our customers' requirements, we can meet them.

Our team of trained feed specialists operate across the southwest and feeds can be

supplied direct from the mill or from our merchant network.

Farmers continue to trust Harpers Feeds to supply the diets to ensure healthy productive herds and profitable businesses.

Since opening, Harpers Farm Supplies, the retailing division of Holsworthy based Harpers Feeds is proving popular not just with farmers but also with the general public giving customers access to an outstanding range of products and choice.

In total we are stocking over 10,000 product lines covering everything from hand tools, pet food and protective clothing, through fencing, animal handling and lubricants to animal health products and feed. Where possible we work with local supply companies.

These products can now be purchased online via our new eCommerce website, www.farmersdirect.co.uk, click and collect is available as well as Harpers customer having the ability to book goods to their online account. Make farmersdirect.co.uk your first port of call for easy deliveries, hassle free ordering and great products.

You can all be assured of a warm and knowledgeable welcome from our fully trained local staff and will soon be enjoying the benefits of browsing in our spacious store. We'll even help carry your purchases to your car.

We strive to feed the animals that feed the nation, in a safe, efficient, and sustainable way.



JG ANIMAL HEALTH National Sponsor

Increased feed costs are making many Farmers look at re-evaluating forage use in an effort to reduce input costs however the levels of trace elements in the forage may be perfectly adequate to maintain the livestock but may reduce the performance required and stop them reaching their genetic potential.

Especially as many flocks are already nutritionally stressed due to the drought in 2022 and the unusual Winter / wet Spring.

There are 92 naturally occurring elements found in soils, however only 27 of these are classified as essential for animals. Essential elements are required for maintenance and growth, reproduction and health, these are divided into 2 groups dependent on their concentration in the body, namely the Major or Macro elements and the Micro or Trace elements.

Trace Elements contribute to the oxygenation of blood, repair of cells and tissue, development of rumen microorganisms bone & muscle growth etc. and allow the animal to utilise protein, carbohydrate and fat, in fact after oxygen and water they are the 3rd most important item for life and provide the ruminant animal with energy for growth and production, and it should be noted that many trace elements work closely with vitamins

Deficiencies in the UK are often not caused by a lack of a particular element, but are more likely caused by interactions with high levels of one element interacting and acting as an antagonist preventing the absorption or locking up of another mineral element. Heavy clay soils carry higher natural levels of elements while light sandy soils tend to be depleted.

Many farmers assume that treating the soil, crop, feeding buckets etc will solve all problems, sometimes it will! The difficulty arises when we start to understand that each animal and their individual requirements differ due to stage of growth, lactation, induced stress levels, for example

newborn lambs that are weak and unable to stand or fast growing heavier muscled breeds such as Texel, Beltex or Charolais lambs dying for no apparent reason may actually be a Selenium issue

As a company JG Animal Health have for the last 20 years provided to thousands of sheep and cattle both in the UK and Europe, the high specification range of Premier Drenches specifically formulated for all ages and classes of livestock only using the highest quality and most available raw materials, protected trace elements and vitamins on the market, to provide a high quality economical to use range of products.



Kivells are the leading livestock auctioneers in the South West with three markets throughout Devon & Cornwall selling all types of prime and store stock, as well as pedigree and commercial breeding stock.

Hallworthy Stockyard is the largest livestock market in Cornwall and is situated on the edge of Bodmin Moor, it holds weekly auctions of prime and store cattle and sheep, whilst regular seasonal sales of suckled calves are held throughout the autumn. The new Holsworthy Livestock Market opened in 2014 and is one of the leading auction centres in the South West for all types of prime and store stock at its sale every Wednesday. Located a stone's throw from the town centre, the new Livestock Market holds regular sales including a large number of dairy cattle, as well as substantial breeding sheep sales throughout the summer and autumn and the ever popular monthly Machinery sales and seasonal Saturday sales of Rare Breeds, Pigs & Poultry, Exeter

Livestock Centre is the largest market in Devon & Cornwall with this modern purpose built site boasting pennage, sale rings and large central concourse under one roof. Since Kivells auctioneers took over the running of the market back in April 2012, led by director Simon Alford and supported by a young team of enthusiastic and diverse auctioneers and fieldsmen, the number of stock aging through its sale rings has dramatically increased in all sections, making it one of the leading and most up to date livestock markets in the UK. For the last few years an average of 225,000 sheep have been sold annually at the centre by sheep auctioneer Russell Steer, either as prime on a Monday, as stores on a Friday or at one of our large breeding sheep sales through the summer and autumn on a Tuesday. Exeter also hosts a wide range of breed society sales for both cattle and sheep throughout the year. Please visit our website www.kivells.com



SYNERGY National Sponsor

Preventative flock health is central to the ethos of the Sheep Team at Synergy Farm Health

A good working relationship is fundamental to our sheep-centred services here at Synergy Farm Health. Our industry leading sheep team strive to ensure continuity of care by allocating a named vet, following current, evidence-based advice, and providing a tailored approach to your business needs.

Our Sheep Team at Synergy Farm Health offer a series of initiatives promoting accessibility to proactive flock health planning which target key phases of production from routine visits and benchmarking to infectious disease screening. These include our Flock Health Advisory Package (for commercial flocks ranging from 100-500 ewes), Flock Health Consultancy Package (for commercial flocks typically over 500 ewes) and Smallholder Club for small flocks. Our Sheep Team is practice-wide and includes our in-house Registered Animal Health Advisors (RAMAs) in Dispensary who can advise and dispense in collaboration with your vet, and Sheep Vet Technicians delivering tailored services including shearing, vaccinating and our Mobile Plunge Sheep Dipping Service.

The plunge dipping is an industry leading service for all sheep flocks in the South West and South Wales. The calm process, with minimal handling, ensures dip has time to ingress into the fleece whether dipping for fly control, prior to sale or to bring relief to those suffering with sheep scab and ensures correct disposal of dip.

Alongside our sheep services, we provide training courses including Worm Egg Counting, Sheep Lameness, Practical Lambing, Lamb Survival, Sheep Welfare and Safe Use of Veterinary Medicines (which is Red Tractor compliant) and Managing your Smallholding. Our Sheep Courses are all eligible for ROSA Points. Please visit www. SynergyFarmHealth.com for our latest dates and to book.

To chat with our Expert Sheep Team and view our Mobile Plunge Sheep Dipping Lorry, why not visit us on our stand today for a cupcake and refreshments. We look forward to meeting you!

The Sheep Team, Synergy Farm Health

www.SynergyFarmHealth.com

office@SynergyFarmHealth.com





AgriWebb supports livestock farmers around the world to build more resilient operations through helping them understand where they can be more efficient, productive and profitable.

Start with visualising your farm map and livestock on your mobile or computer. Then digitise your movement, treatment, feed and grazing management records.

You can manage and update your records on the go, no signal required: it will synchronise as soon as you are connected again.

Understand where livestock or grazing systems can be more efficient for you, and even understand what each animal is worth. Use reporting insights to manage finish times or identify the most productive animals. And save time with seamless connections to the BCMS and LIS. All whilst being compliance and inspection ready.

AgriWebb also connects with other technologies through its marketplace, such as rummi, the grazing management app, meaning even more records, all in one place.

We are trusted by large enterprises, research institutes, processors and over 18,000 farmers worldwide.



Regional Sponsor

BATEMAN RURAL ASSOCIATES

Bateman Rural Associates is an independent firm of qualified Chartered Surveyors, Valuers, and Land Agents.

Specialists operating throughout the UK, but principally within the South West of England, Bateman Rural Associates offer a professional and pragmatic approach to providing advice to clients.

Bateman Rural Associates advise on all agricultural and rural land management aspects, but in particular:

- · Grants and subsidies
- Valuations
- Tenancy matters
- Compulsory Purchase & Compensation
- · Land & Estate Management

- Planning
- Renewables
- · GPS and digital mapping
- · Manure and nutrient planning
- Environmental regulation.

Please contact Bateman Rural Associates on 01404 881165 or 07771 554506 www.batemanrural.co.uk toby@batemanrural.co.uk



D. & I BRIDGMAN AND SON LTD Regional Sponsor

In 1963, the Bridgman family moved to Newton St Petrock in Devon and ran a small dairy unit alongside some beef, sheep and cereals on 154 acres. Dennis Bridgman was actively involved with group buying through a national farmers cooperative and was a director of the RGTA (Regional Group Traders Association). Dennis's son Mike Bridgman returned to the farm in 1980. Together, he and his father developed the business and formed a privatelyowned partnership supplying predominately clay land drainage pipes and other materials to local farmers and contractors.

In 2007, D&I Bridgman & Son Ltd was acquired by Mole Valley Farmers, a farming cooperative that was itself established in 1960 by a small group of farmers in the South West. Keen to retain the successful Bridgmans ethos and the company's history, no rebranding has taken place and Bridgmans remains true to its farming roots. Branches are located in Kilkhampton, Porte, Newton St Petrock and Evercreech.

We offer free delivery on all orders over £300* throughout the South West. For any orders under this amount, a standard £25 delivery charge will be applied. Excludes VAT.

We have a range of delivery vehicles that cater for larger agricultural items and smaller vehicles to cope with any access challenges.

We offer a wide range of products, here are just a few examples:

Animal Health Animal Bedding Animal handling Calf & Lamb Milk Replacers Crop Packaging Dairy Hygiene Drainage Material Electric Fencing Fencing &Timber Grass & Cereal Seed Roofing & Construction Material Lubricants Pest Control Agronomy Service Available

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LENTELLS *Regional Sponsor*

Lentells are a regional firm of accountants with offices in Chard, Seaton and Taunton. We have a specialist agricultural division who come from farming backgrounds, meaning they full understand what it takes to run a farming business. Our agricultural team is headed up by Debbie Thatcher FCCA and Mike Griffiths FCCA from our Taunton and Seaton offices respectively supported by a highly trained team.

We work with you, offering friendly, expert advice and support on a wide range of accounting, tax and financial issues. This then allows you to focus on running, growing and developing your farming businesses. As a client of Lentells, you will discover the benefits of a long-term working relationship in making those all important decisions. advice and support on succession planning to help you leave a viable business to your family. We can also provide guidance on writing or amending your Will, Lasting Power of Attorney and probate and estate administration.

For more information please contact; Debbie Thatcher on 01823 286274, Debbie.thatcher@lentells.co.uk Mike Griffiths on 01297 20584, mike.griffiths@lentells.co.uk



www.nationalsheep.org.uk

In addition to this, we can also provide

MCVEIGH PARKER & CO LTD. Regional Sponsor

Suppliers of quality fencing and farming equipment. We are the UK importers for Clipex fencing and X fence wire netting offering the full Triple X metal system with a 30 year guarantee.

We also stock Creosoted material from BBH/ Scanpole, traditional creosote hot pressure treated pine timber to the same specification as telegraph poles giving a life expectancy in excess of 30 years.

Our preferred choice for UC4 tanalised timber is seasoned imported redwood, slower grown than home grown offering a life expectancy of 15 years.

Contact us for a quote with any fencing requirement from deer to otter and just about anything in between, if it has leg's, we can help you control it! We are also main stockist for IAE & Clipex cattle & sheep equipment and can quote for many other brands if desired including Bateman, Ritchie & Gallagher.

Large quantities of land drainage and twinwall pipe stocked also MDPE pipe and Plasson fittings, water storage tanks available to order, Deso fuel dispensers also stocked.

Harvest products including bale wrap and net, clamp sheets, cling seal and bale twine from leading brands at competitive prices.

For more details contact our helpful team at the Cullompton depot on **01884 824486.**



NFU Regional Sponsor

The NFU represents more than 46,000 farming and growing businesses. Our purpose is to champion British agriculture and horticulture, to campaign for a stable and sustainable future for British farmers and to secure the best possible deal for our members.

We lobby to make change where change is needed most. With our offices across the country and at the heart of Westminster and Brussels, we ensure that farming is never off the political and media agenda.

The NFU believes that British farmers produce red meat of the highest quality and welfare standards and will continue to champion the cause of the British sheep farmer. Our South West and national livestock boards, and our team of advisers, work to reduce the regulatory burden on farmers and ensure a fair return on their produce, as well as promoting British beef and lamb – particularly through the South West PGI, which is used to promote the benefits of grass-fed livestock across the world.

Do call in to the NFU stand to hear more about the work the NFU is doing for sheep farmers. You will also have a chance to win a quad bike helmet.



PRECISION GRAZING

Regional Sponsor

Farmers are uniquely positioned, if they can adopt the right farming system they can produce nutritious food, increase biodiversity and reverse climate change whilst making a fair profit. At Precision Grazing we help farmers to "optimise" not "maximise" production. This is especially relevant now, with input cost inflation, proposed reductions in direct farm support payments and environmental requirements. Well managed pasture and forages provide the lowest cost forms of feed both financially and environmentally.

Simple changes to mindset and management can increase productivity, effectively farmers can grow more pasture and forage of a higher quality with less inputs. This means taking a "pasture and forage first" approach and focusing on activities which promote soil health like grazing management and plant species diversity BEFORE using inputs. Many of these actions can be implemented immediately with little or no capital investment. It is indeed possible, through the appropriate management of livestock to produce healthy food profitably whilst promoting soil health and biodiversity.

Precision Grazing help sheep and beef farmers across the UK to change their systems via their regional Discussion Groups, Farming For Profit course and one to one consultancy. Find out more and book your free virtual consultation at www.precisiongrazing.com



Provita Animal Health are biotechnology animal health innovators involved in the development, manufacturing, marketing, and distribution of natural and sustainable animal health solutions globally. Provita are market leaders in lameness prevention and control with Hoofsure Endurance range, scientifically proven to help prevent and control lameness. It is safer to use, biodegradable and costeffective allowing 5000 cows / 8000 sheep per 20 litres. Hoofsure range also includes Konquest topical hoof gel and Combat hoof spray for individual hoof application. An independent clinical study on the effectiveness of footbath solutions in sheep found that 65% of sheep improved after one pass through a footbath containing Hoofsure Endurance at 2% dilution rate.

Manufacturer of market-leading Lamb

Colostrum and newborn lamb products for gut health and energy. Provita **Lamb Response** contains a combination of 4 highly effective and unique ingredients, not present in other commercial products, which directly combat E. coli, and enhance the muchneeded immunity status of the newborn lamb. **Jump-Start** is formulated to provide high-energy boost to lambs. Also available, **ProVitaMin** vitamins & mineral drenchs, **Bovical** calcium drench and **Prolyte Extra** rehydration formula.

Regional Sponsor

info@provita.co.uk FREEPHONE 0800 328 4982



TORCH FARM VETS Regional Sponsor

SWSBS, established in 1989 by Mike Glover MA VetMB CertSHP FRCVS. delivers a comprehensive range of high-quality services for pedigree sheep breeders across the south west. The longevity of this dedicated division of Torch Farm Vets is a testament to the wealth of related experience and expertise of those involved. The team is now led by Guto Wynne BVMS MRCVS with Emily Dawson BVetMed MRCVS PGDipVCP and the support of technicians Jemma Grant, Hazel Flovd and Julie Beard RVN. Mike remains involved in an advisory capacity. Backed by excellent surgical, laboratory and

storage facilities that allow delivery of a broad range of artificial breeding services, SWSBS remains committed to the provision of an efficient, competitive service that offers the latest in veterinary advances – regardless of the size of your flock.



South West Sheep Breeding Services



South West Sheep Breeding Services offers specialist artificial breeding services to flocks throughout the South West of England

 Laparoscopic Artificial Insemination (Lap AI)

- Embryo collection, transfer and freezing
- Semen collection and freezing
- Semen storage
- Ram fertility evaluation
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A leading light in farm veterinary care

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NSA SAFETY ADVICE Avoiding Infection When Visiting Animal Areas

Visiting animals at an event is an enjoyable and educational experience for many visitors, particularly children. However such a visit can never be free from risks. Farm animals can sometimes carry infection that can be harmful especially to young children.

Here are some simple steps to keep you and your children safe from infection

- Wash your hands thoroughly with soap and water after touching animals or their pens.
- Wash and dry your hands before eating or drinking.
- Supervise children closely make sure they don't put their hands in their mouths after touching animals.
- Do not eat or drink in the animal areas.
- Handwashing facilities are available on the site and are clearly marked on the event plan.

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ABP Food Group

Bishops Court, Birmingham, West Midlands B37 7YB 01217 172500 abplivestock.com We're a food business that specialises in award-winning British and Irish beef and lamb products for retail. foodservice and wholesale.

Agri Wise / CNS Nutrition

Stand 114

Stand 136

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Agriculture & Horticulture Development Board Stand 16

Miva Kotecha, Stoneleigh Park, Kenilworth, Warwickshire CV8 2TL 02476 478782 miya.kotecha@ahdb.org.uk

Aari-Llovd Ltd

Stand 111

Amanda Clements, Agri-Llovd, Glendower Road, Leominster. Herefordshire HR6 0RL 01568 610111 office@agrilloyd.com www.agrillovd.com Agri-Llovd sell a wide range of nutritional supplements and complementary feeding stuff for dairy, beef and sheep.

Agrimin Limited

Stand 2

Olivia Parkin, Arlanda Way, Humberside Airport, Kirmington, North Lincolnshire DN39 6YH 01652 688046 info@agrimin.co.uk www.agrimin.co.uk World leaders in bolus technology, animal health and micro-nutrition. Manufacturers of the ALL-TRACE, 24.7, ESev & SMARTRACE ranges.

AariWebb

Stand 18 Emma Buckby, WeWork, 30 Stamford Street, London, Greater London SE1 9LQ 02038 68015 ukevents@agriwebb.com www.agriwebb.com AgriWebb is the world's leading livestock management software for sheep and cattle movement, treatment, weighing and grazing records.

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Stand 108

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Stand 113

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Devon County Council

Stand 120

Luke, Communities, Devon and Somerset Trading Standards, Room L10, County Hall, Topsham Road, Exeter. Devon EX2 4QD 44139 238584 luke.groves-davis@devon.gov.uk

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Michael Hughes, Unit 2 Rosscliffe Road, Rossmore Industrial Estate, Ellesmere Port Cheshire CH65 3AS 01244 394258 michael@spread-a-bale.com www.spread-a-bale.com Truly self-loading, spreads one bale within one minute. Saves time. No chopping minimises dust. No electrics. One loader/tractor required.



SRUC Veterinary Services

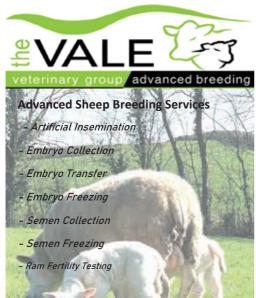
Stand 42

Greycrook, St Boswells, Roxburghshire TD6 0EU 01835 822456 healthschemes@sruc.ac.uk www.sheepandgoathealth.co.uk SRUC offers the Premium Sheep & Goat Health Schemes to protect stock from endemic diseases including MV/CAE and Johne's Disease.

St Catherine's Seeds

Stand 98

Mr Jonathan Coombe, 3 -4 Prospect Cottages, Kingsdown, Corsham, Wilts SN13 8AY 07841 163776 jonathan@stcatherinesseeds.co.uk St Catherine's Seeds offer a wide range of high quality grass seed mixtures, suitable for all sheep grazing systems.



Cattle ET & IVP also available

For further information please contact Duncan or Gemma

The Vale Veterinary Group, College Road, Cullompton, Devon, EX15 1TG

Tel: 01884 32228 E-mail: advancedbreeding@valevetgroup.com

Stags

Stand 117

Stand 137

Katie Thomson, 29 Broad Street, South Molton, Devon EX36 3AQ 01769 572042 07927 125508 auctions@stags.co.uk www.stags.co.uk The West Country Auctioneers, Stags sell livestock, machinery, equipment, farms and land throughout the South West. Online Auction specialists.

Synergy Farm Health Vets

Hayley Boyland, The Transmission Hall, Rampisham Business Centre, Maiden Newton, Dorset DT2 0HS 01935 83682

office@SynergyFarmHealth.com www.SynergyFarmHealth.com A proudly independent veterinary practice, delivering quality healthcare and specialist advice for your flock, through our experienced and local teams

Te Pari Products (UK) Ltd Stand 101B

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The Vale Veterinary Group Advanced Breeding Services Stand 61

Gemma Summerhayes, College Road, Cullompton, Devon EX15 1TG 01884 32228 advancedbreeding@valevetgroup.com *Artificial Insemination, Embryo transfer and freezing, ram fertility test, semen freezing and storage.*

Torch Farm Vets

Stand 60

Charlotte Pardon, Torch Vets, Unit 15 Clovelly Ind Estate, Bideford, Devon EX39 3HN 01237 870456 01237 879554 charlottepardon@torchvets.com www.torchvets.com South West Sheep Breeding Services delivers dedicated sheep AI services across the South West to pedigree flocks.



Towergate Farm Insurance

Josie-Louise Durrant, Towergate Insurance, Kempton House, Blackbrook Park Avenue, Taunton, Somerset TA1 2PX 01823 625529 josie.durrant@towergate.co.uk *Towergate Farm Insurance*

Volac International

Stand 43

Stand 99

Samantha Sampson, Volac international, 50 Fishers Lane, Orwell, Hertfordshire CB9 0LZ 0780 504868 sam.sampson@volac.com

Lamlac was the first commercially available ewe milk replacer and with continual development remains the UK's No1 ewe milk replacer.

Wynnstay (Agricultural Supplies) Ltd

Stand 134

Eagle House, Llansanffraid, Powys SY22 6AQ 01691 828512 info@wynnstay.co.uk wynnstay.co.uk Wynnstay Group manufactures and supplies agricultural products to farmers and the wider rural community across the UK.

Zoetis UK Limited

Stand 6

Dawn Clarke, First Floor, Birchwood Building, Springfield Drive, Leatherhead, Surrey KT22 7LP 03453 008034 07920 534617 dawn.clarke@zoetis.com www.zoetis.co.uk At Zoetis, we are committed to working with you to improve the health, well-being and productivity of your animals.





BREED SOCIETY STANDS

Details of Exhibitors

Beltex Sheep Society

Stand 62

Barbara Huddleston / Tracey Cobbledick, Holme House,Dale, Ainstable, Carlisle, Cumbria CA4 9RH 01768 870523 office@beltex.co.uk Beltex, the top terminal sire that increases yield for any farmer with low k/o percentages for the butcher.

Blue Texel Sheep Society

Stand 68

Heather Pritchard, Holme House, Dale, Ainstable, Carlisle, Cumbria CA4 9RH 01768 870523 07714 761311 office@bluetexelsheep.co.uk www.blue-texel-sheep.com The Terminal sire which ticks 'ALL' the Boxes! - Easy Lambing, Excellent Carcase, Superb Growth from Grass, Easy Care...Effortless Choice!

Bluefaced Leicester Sheep Breeders

Association

Stand 73

Mrs Helen Carr-Smith, Riverside View, Warwick Road, Carlisle, Cumbria CA1 2BS 01228 598022 info@blueleicester.co.uk www.blueleicester.co.uk Hybrid Vigour passed on by Bluefaced Leicester's to the Mule ensures Milkiness, Prolificacy, Adaptability making them the perfect lamb producer

British Berrichon Sheep Society Ltd Stand 68

Sue Powell, Tregwynt, Three Ashes, Hereford, Herefordshire HR2 8LY 01989 770071 07974 360807 info@berrichonsociety.com www.berrichonsociety.com *Easily born ideal for ewe hoggs *Easily reared up & sucking in minutes *Easily finished off grass-less feed costs

British Bleu du Maine

Stand 71

Stand 56

Rebecca Hurd, Whitefield Farm, Whitefield, Wiveliscombe, Taunton, Somerset TA4 2UW 07584 130061 whitefieldfarm1903@yahoo.com Famed for exceptional lambing ease, mothering abilities, vigorous lambs, milk in abundance: when crossed creates bespoke ewes for carcass consistency.

British Rouge Sheep Society

A Ryder, Pedigree Livestock Services, Holme House, Dale, Ainstable, Carlisle CA4 9RH 01768 870522

info@pedigreelivestockservices.co.uk

British Texel Sheep Society

Stand 58

Unit 74, 4th Street, Stoneleigh Park, Kenilworth, Warwickshire CV8 2LG 02476 696629 office@texel.co.uk texel.uk A proven versatile breed, with fast growth rates and excellent carcass quality, sought by producers farming in diverse climates

Cambridge Sheep Society Stand 77

Alun Davies, Pharm House, Willaston, Pharm House, Willaston, Neston, Cheshire CH64 2TL 01513 275699 alundavies392@btinternet.com Interested in medium size prolific milky prolific sheep. Come and what have to offer

Charollais Sheep Society

Carroll Barber, Youngmans Road, Wymondham, Norfolk NR18 0RR 01953 603335 office@charollaissheep.com Introducing farmers to a breed that produces fast growing, vigorous lambs which hit market specification early with great carcass quality.

Cornwall Meatlinc Sheep

Stand 66

Stand 65

C & J P Richardson, Higher Denzell Farm, St. Mawgan, Newquay, Cornwall TR8 4HG 01841 540485 Richardson@higherdenzell.co.uk *Meatlinc Rams have always been reared commercially for* 40 years, fully Recorded and Indexed by Signet





Utilising worldwide shedding sheep genetics to produce quality lamb within an efficient low environmental footprint.



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Dartmoor Sheep Breeders Association

Stand 79

Stand 88

Ann Willcocks, Meads Farm, Harford, Ivybridge, Devon PL21 0JQ 01752 892312 secretary@greyface-dartmoor.org.uk www.greyface-dartmoor.org.uk The Greyface Dartmoor is a traditional Devon breed known for its lustrous fleece, solid top line, broad loin and docility.

Devon and Cornwall Longwool

Deborah Custance Baker, Hayne House, Silverton, Exeter, Devon EX5 4HE 01392 861750 custancebaker@gmail.com www.devonandcornwallflockbook.co.uk Devon and Cornwall Longwool Sheep are a dual purpose rare breed - wonderful wool and delicious carcass.

Devon Closewool Sheep Breeders Society

Stand 85

Kim Dart, Champson Cottage, Molland, South Molton, Devon EX36 3ND 01769 550400 07854 937747 info@devonclosewoolsheep.co.uk www.devonclosewool.com Breed Society for the Devon Closewool breed of sheep celebrating 100 years this year! Good meat, good wool, good profit!

Dorset Horn and Poll Dorset Sheep Breeders' Association Stand 57

Marguerite Cowley, Agriculture House, Acland Road, Dorchester, Dorset DT1 1EF 01305 262126 dorsetsheep10@outlook.com www.dorsetsheep.org.uk Dorset Horn/Poll Dorsets provide strong commercial traits flexible enough to fit any farming enterprise, providing all year round lamb.









Kioti compacts and Utvs



BREED SOCIETY STANDS

Details of Exhibitors

Dutch Spotted Sheep Society

Jenni Cannon, Redbrae Farm, Wigtown, Newton Stewart, Dumfries & Galloway DG8 9DJ 07818 131242 secretary@dutchspottedsheep.co.uk dutchspottedsheep.co.uk Dutch Spotted Sheep Society - Quality from Start to Finish

EasyCare Sheep Society

Stand 87

Stand 63

Louise Hobson, Glovershaw Farm, Glovershaw Lane, Bingley, West Yorkshire BD16 3AR 01274 566925 info@easycaresheep.com www.easycaresheep.com The ultimate fleece shedding, low maintenance prime lamb breed. Bred for ease of lambing, low costs and maximum meat production

Exlana Sheep

Stand 67

Tim White, Weir Park Farm, Christow, Exeter, Devon FX6 7PB 01747 838003 07880 983593 tim@exlana.co.uk www.exlana.co.uk Low input, wool shedding, parasite resistant, performance recorded, high health status sheep, selected under pressure in commercial conditions

Hampshire Down Sheep Breeders Association Stand 59

Gayle Bersey, 47 Morview Road, Widegates, Looe, Cornwall PL13 1QE 07932 758689 gayle@hampshiredown.org.uk Producing fast finishing lambs which grade well from any type of ewe.

Incorporated Exmoor Horn Sheep Breeders Society Stand 84

Mrs Jan Brown, Cornercott, Oldways End, East Anstey, Tiverton, Devon EX16 9JQ 01398 341372 info@exmoorhornbreeders.co.uk www.exmoorhornbreeders.co.uk A placid, milky ewe, who when put to a Bluefaced Leicester produces an excellent Exmoor Mule.

Jacob Sheep Society Ltd

Stand 78

Stand 75

Stand 52

Grassroots Systems Ltd, PO Box 251, Exeter, Devon EX2 8WX 03001 110003 jacobsheep@grassroots.co.uk The Jacob Sheep Society's aim is to promote agriculture by improving, promoting and encouraging the breeding of Jacob Sheep.

Kerry Hill Flock Book Society Stand 76

Linda Bull, 1 The Stables, Stapleton Grange, Annan, Dumfriesshire DG12 6RG 01461 701045 admin@kerryhillsheepsociety.com "To promote the Kerry Hill breed. To supply services to members. To register sheep and produce a yearly flock book"

Llanwenog Sheep Society

Mrs Annwyl True, Penycoed Barn, Nantycaws, Carmarthen, Carmarthenshire SA32 8HD 07467 378315 llanwenogsheep@hotmail.com www.llanwenog-sheep.co.uk "The perffect native sheep, economic, easy to manage, good quality meat and a good commercical ewe"

Llevn Sheep Society

Heather, Gwyndy, Bryncroes, Sarn, Pwllheli, Gwynedd 11.53.8FT 01758 730366 07966 699930 office@llevnsheep.com www.lleynsheep.com The compact EFFICIENT commercial ewe with known respected maternal traits suitable for todays environmental needs.

Masham Sheep breeders association

Stand 83

Mrs Val Lawson, Oak Bank, Bentham, Lancaster, Lancs LA2 7DW 01524 261606 vallawson@tinyworld.co.uk To market and promote the Masham Sheep breed.

North Country Cheviot Sheep Society

Stand 82

Corinna Cowin, Alandale, Kirkby Thore, Penrith, Cumbria CA10 1UE 07834 817710 secretarv@nc-cheviot.co.uk The Quality Hill Breed - Hardy, Versatile & Profitable, the one which has truly stood the test of time.



North of England Mule Sheep Association Stand 90

Linda Allan, Beck House, Killington, Carnforth, Lancs LA6 2EX 07896 992598 nemsa@btinternet.com North of England Mules are the most popular commercial breed in the UK - Sheep bred to make you money.

Ryeland South West England Group Stand 86

Stephen Ramsden, South Hole Farm, Little Torrington, Torrington, Devon EX38 8QS 07817 331241 stephenjramsden@hotmail.co.uk *Ryeland and Coloured Ryeland Sheep : a docile yet hardy breed producing quality grass-fed meat and fleece*

Shropshire Sheep Breeders' Association

Stand 53

Simon Mackay, 1 Dam Lane, Croft, Warrington, Cheshire WA3 7HE 01925 765304 secretary@shropshire-sheep.co.uk www.shropshire-sheep.co.uk *Traditional, versatile, tree friendly shropshire sheep. Signet breed improvement flocks. Well fleshed & productive. Excellent terminal sire & maternal traits.*

South Wales Mountain Sheep Society

Stand 80

Delyth Meredith, Danygraig Farm, Cwmtaff, Merthyr Tydfil, Mid Glamorgan CF 48 2HS 01685 385482 delythmeredith5@gmail.com

A milky ewe with excellent mothering abilities, 150% plus lambing percentage and can be crossed with any terminal sire.

South West Mule Group

Stand 74

Liz Cole, Stags, Tavistock Livestock Centre, Whitchurch Road, Tavistock, Devon PL19 9BB 01822 610080 07800 740194 professional.tavistock@stags.co.uk *Promotion of the South West Mule Sheep and their annual* sales with a display of mule ewes and their lambs.

Southdown Sheep Society

Stand 70

Mrs Gail Sprake, Meens Farm, Capps Lane, All Saints, South Elmham, Halesworth, Suffolk IP19 0PD 01986 782251 secretary@southdownsheepsociety.co.uk www.southdownsheepsociety.co.uk

The Southdown is the ideal terminal sire - great on ewe lambs, quick to finish, great conformation and great taste.

Suffolk Sheep Society

Stand 51

Barrie Turner, The Suffolk Sheep Society, Ballymena Business Development Centr, Fenaghy Road, Ballymena County, Antrim BT42 1FL 02825 632342 barrieturner@suffolksheep.org The Suffolk is number one British breed providing the

commercial producer consistant fast growing prime lambs from milk and grass.

The Society of Border Leicester Sheep Breeders Stand 64

Colin E Douglas, 19/3 Sinclair Place, Edinburgh EH11 1AH 44794 168283 secretary@borderleicesters.co.uk The Society will be exhibiting the benefits of using the Border Leicester breed

Welsh Mule Sheep Breeders Association Ltd

Stand 89

Llyr Lewis, Gorseland, North Road, Aberystwyth, Ceredigion SY23 2WB 01970 636688 llyrl@wlbp.co.uk Welsh Mules are prolific, easy to manage with good foraging ability, superior mothering instinct and relatively trouble-free lambing.

Zwartbles Sheep Association Stand 55

Christina Cormack, Oxnam Neuk Farm, Jedburgh, Scottish Borders TD8 6RE 44794 136133 zsasecretary@hotmail.co.uk Large framed, prolific, milky, maternal sheep with fast growth rates and low fat carcasses. Characteristics also desirable for cross breeding.



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CMC provide quality farm feeds and expert nutrition advice

Our team of specialists advise on cattle, sheep and poultry feed, manufactured and distributed throughout the Westcountry



