

**TUESDAY 18TH MAY**  
RED HOUSE, ABERHAFESP  
NEWTOWN, POWYS  
SY16 3HH  
[www.welshsheep.org.uk](http://www.welshsheep.org.uk)



### APPLICATION FOR MAINLINE SPONSORSHIP

I would like to offer you the chance to increase your presence at the NSA WELSH SHEEP 2021 to be held by supporting as a Mainline Sponsor. The benefits of the mainline sponsorship enable you to stand out from the crowd with an enhanced presence. Other sponsorship packages of varying status are available. The event sees 4000 to 6000 visitors through the gates on the one day, all of which are there because of their involvement or interest in the sheep industry. It is an event where sheep farmers come to seek new ideas for their businesses hence companies can build new relationships whilst also maintaining established ones by coming face to face with current customers. With the uncertain times ahead it is even more important to be recognised as a company. The event is seen as a staple on the industry calendar, gaining important coverage from the agricultural press. It is one day where you as a company decide how much you want out of it.

**Please note mainline sponsorship packages are limited to ensure you as sponsors get the most from the deal. Where possible companies offering the same product will not be given the opportunity.**

**The mainline sponsorship package includes: -**

- ◆ 9m x 3m indoor space or 12m x 12m outdoor stand space in a prominent position
- ◆ Your company name as sponsor of a competition at NSA Welsh Sheep 2021 (this includes press release opportunities, photo opportunities, after event publicity)
- ◆ The rights to display six banners or roller banners around the site, and or competition area.
- ◆ The right to have your company name printed on NSA Welsh Sheep 2021 promotional material and company logo in the event guide or similar as a mainline sponsor.
- ◆ Inclusion on the Sponsors' Page of the Event Website with links to your own Website.
- ◆ The right to use the events Social media for further promotion
- ◆ Ten admission tickets.
- ◆ Three tickets to the Sponsors/Guest lunch
- ◆ Electric to the stand – 2 electric sockets
- ◆ Invite to pre event press day.

**The overall charge for mainline sponsorship at NSA WELSH SHEEP 2021 is £3,500 + vat**

A deposit of £1500 + vat will be due on application, Cheques to be made payable to 'NSA Cymru Wales Region', alternatively please make a direct payment to account number 33428974, sort code 20-00-85. The balance is due on 9th April 2021. I would be thrilled to work with you on this exciting promotional opportunity. If you would like to take up the offer, please sign below and return to me with the deposit as soon as possible (please take a copy for your records).

Signed .....Date .....

On behalf of .....

Address .....

**Return to Helen Roberts, NSA Cymru/Wales Region, Orseddwen, Selattyn, Oswestry, SY10 7HU**

Tele 01691 654712 or 07976 803066. Email [Helen@nationalsheep.org.uk](mailto:Helen@nationalsheep.org.uk)

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VAT No 273 3469 44 GDPR: Your details are will be used to contact you with regards to your sponsorship at the event. Your details will also be displayed on the event website and brochure. Your details will be held for up to two years so that you can be contacted about future events and opportunities.