

TUESDAY 18TH MAY
RED HOUSE, ABERHAFESP
NEWTOWN, POWYS
SY16 3HH
www.welshsheep.org.uk



APPLICATION FOR MAJOR SPONSORSHIP

I would like to offer you the chance to increase your presence at the NSA WELSH SHEEP 2021 to be held by supporting as a Major Sponsor. The benefits of the mainline sponsorship enable you to stand out from the crowd with an enhanced presence. Other sponsorship packages of varying status are available. The event sees 4000 to 6000 visitors through the gates on the one day, all of which are there because of their involvement or interest in the sheep industry. It is an event where sheep farmers come to seek new ideas for their businesses hence companies can build new relationships whilst also maintaining established ones by coming face to face with current customers. With the uncertain times ahead it is even more important to be recognised as a company. The event is seen as a staple on the industry calendar, gaining important coverage from the agricultural press. It is one day where you as a company decide how much you want out of it.

The major sponsorship package includes: -

- Indoor or outdoor stand space in a prominent position, a site meeting will be arranged to discuss position and size of stand
- The rights to display up to 8 banners, roller banners or flags around the site
- Editorial, of not more than 500 words, and two images, to be placed on the website and within the pre event guide if produced.
- The right to have your company name printed on NSA Welsh Sheep 2021 promotional material and company logo in the event guide or similar
- Logo on the Sponsors' page of the NSA Welsh Sheep Website with links to your own Website
- The right to use the events Social media for further promotion. A minimum of two NSA Welsh Sheep linked social media posts per NSA social media platform (Facebook, Twitter and Instagram) acknowledging your support of the event and promoting details of your plans on the day, to encourage visitors to your stand/activities. Video clips can be utilised where provided
- The option of a forum, workshop, demonstration, or other activity to be repeated twice, as agreed with the organisers and appropriate to the event.
- Electric to the stand – 2 single sockets
- Twenty admission tickets
- Four lunch tickets to the VIP lunch at the event
- Invite to pre event press day

The overall charge for mainline sponsorship at NSA WELSH SHEEP 2021 is £5,500 + vat

A deposit of £2000 + vat will be due on application, Cheques to be made payable to 'NSA Cymru Wales Region', alternatively please make a direct payment to account number 33428974, sort code 20-00-85. The balance is due on 9th April 2021. I would be thrilled to work with you on this exciting promotional opportunity. If you would like to take up the offer, please sign below and return to me with the deposit as soon as possible (please take a copy for your records).

SignedDate

On behalf of

Address

Return to Helen Roberts, NSA Cymru/Wales Region, Orseddwen, Selattyn, Oswestry, SY10 7HU

Tele 01691 654712 or 07976 803066. Email Helen@nationalsheep.org.uk

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VAT No 273 3469 44 GDPR: Your details are will be used to contact you with regards to your sponsorship at the event. Your details will also be displayed on the event website and brochure. Your details will be held for up to two years so that you can be contacted about future events and opportunities.